09580448 search
SYSTEM AND METHOD FOR ASSISTING CUSTOMERS IN CHOOSING A BUNDLED SET
OF COMMODITIES USING CUSTOMER PREFERENCES

Section 1: Inventors search
Section 2: Subject Search
Section 3: best results

This application is highlighted in green.
Best Results are highlighted in yellow and transferred to section 3.
Other information in highlighted in blue.

Section 1:
Inventors Search; patent literature

Set   Items   Description
S1   318   S AU=(SNYDER, S? OR SNYDER S? OR SNYDER(2N)SCOTT)
S2   4   S S1 AND COMMODIT?
S3   2   S S2 AND IC=G06Q?
; show files

[File 350] Derwent WPIX 1963-2008/UD=200828
(c) 2008 The Thomson Corporation. All rights reserved.

[File 347] JAPIO Dec 1976-2007/Dec(Updated 080328)
(c) 2008 JPO & JAPIO. All rights reserved.

[File 348] EUROPEAN PATENTS 1978-2007/ 200818
(c) 2008 European Patent Office. All rights reserved.

[File 349] PCT FULLTEXT 1979-2008/UB=20080403UT=20080327
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===

[Prior version of this application]

3/5/1 (Item 1 from file: 350) Link
Derwent WPIX
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0015626527 & & Drawing available
WPI Acc no: 2006-190704/200620
Related WPI Acc No: 2005-656993
XRPX Acc No: N2006-164070
Customer assistance method for assisting customer in choosing commodity, involves entering
recommended and non-recommended commodity types into optimizer device for determining
optimum commodity selections
Patent Assignee: CALLVISION INC (CALL-N)
Inventor: SNYDER S A

Patent Family (1 patents, 1 & countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update	Type
US 7006980	B1	20060228	US 2000497483	A	20000204	200620	B
			US 2000611958	A	20000706		

Alerting Abstract US B1
NOVELTY - The method involves allowing a customer to de-select customer commodity types that are recommended based on business rule implementation. The customer is allowed to request non-recommended commodity types. The recommended commodity types and the requested non-recommended commodity types are entered into an optimizer device for determining optimum commodity selections for each of the commodity types for use by the customer.
DESCRIPTION - Business requirement questions are generated via fuzzy logic interactively by business rules and customer answers to the business requirement questions.
USE - For assisting customer in choosing among commodity such as service and products.
ADVANTAGE - Enables the customer to find the best product/service that meet their requirements without increasing the time at low cost.

[Prior version of this application]

3/5/2 (Item 2 from file: 350) Link
Derwent WPIX
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0015306811 & & Drawing available
WPI Acc no: 2005-656993/200567
Related WPI Acc No: 2006-190704
XRPX Acc No: N2005-538249
Optimal commodity selection method e.g. for product, involves implementing business rule filter to the answers received for business requirement questions, based on which commodity type is recommended, and optimizing recommended type
Patent Assignee: SNYDER S A (SNYD-I)
Inventor: SNYDER S A

Patent Family (1 patents, 1 & countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update	Type
US 20050203793	A1	20050915	US 2000497483	A	20000204	200567	B
			US 2000611958	A	20000706		
			US 200579011	A	20050309		

Alerting Abstract US A1
NOVELTY - The method involves applying decision rules searched from a database, to definition of customer's business, based on which a set of business requirement questions are prepared. A business rule filter is implemented to the answers received from customer for prepared questions. The commodity type is recommended to the customer based on business rule implementation, and the recommended type is optimized to find best value commodity.
USE - For selecting optimal commodities such as products, goods, four wheeled vehicle, service e.g. telephone service and service plan such as internet service provider (ISP) plan, through network such as internet, intranet and extranet.
ADVANTAGE - Enables customer to select best value commodities, rather than just selecting lowest cost commodities.

Inventors search: non patent literature

Set   Items   Description
S1   871   S AU=(SNYDER, S? OR SNYDER S? OR SNYDER(2N)SCOTT)
S2   2   S S1 AND COMMODIT?
S3   2   RD (unique items)
; show files

[File 2] INSPEC 1898-2008/Apr W1

[File 35] Dissertation Abs Online 1861-2008/Nov

[File 65] Inside Conferences 1993-2008/May 02

[File 99] Wilson Appl. Sci & Tech Abs 1983-2008/Apr

[File 474] New York Times Abs 1969-2008/May 04

[File 475] Wall Street Journal Abs 1973-2008/May 05

[File 583] Gale Group Globalbase(TM) 1986-2002/Dec 13
*File 583: This file is no longer updating as of 12-13-2002.

[File 139] EconLit 1969-2008/Feb

[File 20] Dialog Global Reporter 1997-2008/May 05

[File 15] ABI/Inform(R) 1971-2008/May 03

[File 610] Business Wire 1999-2008/May 04
*File 610: File 610 now contains data from 3/99 forward. Archive data (1986-2/99) is available in File 810.

[File 810] Business Wire 1986-1999/Feb 28

[File 613] PR Newswire 1999-2008/May 05
*File 613: File 613 now contains data from 5/99 forward. Archive data (1987-4/99) is available in File 813.

[File 813] PR Newswire 1987-1999/Apr 30

[File 634] San Jose Mercury Jun 1985-2008/May 01

[File 624] McGraw-Hill Publications 1985-2008/May 02
(c) 2008 McGraw-Hill Co. Inc. All rights reserved.
File 624: Homeland Security & Defense and 9 Platt energy journals added Please see HELP NEWS624 for more

[File 9] Business & Industry(R) Jul/1994-2008/May 02
(c) 2008 The Gale Group. All rights reserved.

[File 275] Gale Group Computer DB(TM) 1983-2008/Apr 28
(c) 2008 The Gale Group. All rights reserved.

[File 621] Gale Group New Prod.Annou.(R) 1985-2008/Apr 17
(c) 2008 The Gale Group. All rights reserved.

[File 636] Gale Group Newsletter DB(TM) 1987-2008/Apr 30
(c) 2008 The Gale Group. All rights reserved.

[File 16] Gale Group PROMT(R) 1990-2008/Apr 29
(c) 2008 The Gale Group. All rights reserved.
File 16: Because of updating irregularities, the banner and the update (UD=) may vary.

[File 160] Gale Group PROMT(R) 1972-1989
(c) 1999 The Gale Group. All rights reserved.

[File 148] Gale Group Trade & Industry DB 1976-2008/Apr 17
(c)2008 The Gale Group. All rights reserved.
File 148: The CURRENT feature is not working in File 148. See HELP NEWS148.

[File 256] TecInfoSource 82-2008/Feb
(c) 2008 Info.Sources Inc. All rights reserved.

[File 483] Newspaper Abs Daily 1986-2008/May 03
(c) 2008 ProQuest Info&Learning. All rights reserved.

[File 625] American Banker Publications 1981-2008/May 02
(c) 2008 American Banker. All rights reserved.

[File 268] Banking Info Source 1981-2008/Apr W4
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[File 626] Bond Buyer Full Text 1981-2008/May 01
(c) 2008 Bond Buyer. All rights reserved.

[File 267] Finance & Banking Newsletters 2008/May 01
(c) 2008 Dialog. All rights reserved.

[File 485] Accounting & Tax DB 1971-2008/Apr W3
(c) 2008 ProQuest Info&Learning. All rights reserved.

[File 47] Gale Group Magazine DB(TM) 1959-2008/Apr 24
(c) 2008 The Gale group. All rights reserved.

[File 570] Gale Group MARS(R) 1984-2008/Apr 30
(c) 2008 The Gale Group. All rights reserved.

[File 635] Business Dateline(R) 1985-2008/May 01
(c) 2008 ProQuest Info&Learning. All rights reserved.

[File 477] Irish Times 1999-2008/May 03

[File 710] Times/Sun.Times(London) Jun 1988-2008/May 04

[File 711] Independent(London) Sep 1988-2006/Dec 12
File 711: Use File 757 for full current day's news of the Independent, as as well as full coverage of many additional European news sources.

[File 756] Daily/Sunday Telegraph 2000-2008/May 05

[File 757] Mirror Publications/Independent Newspapers 2000-2008/May 05

[File 387] The Denver Post 1994-2008/May 02

[File 471] New York Times Fulltext 1980-2008/May 11

[File 492] Arizona Repub/Phoenix Gaz 19862002/Jan 06
File 492: File 492 is closed (no longer updating). Use Newsroom, Files 989 and 990, for current records.

[File 494] St LouisPost-Dispatch 1988-2008/May 04

[File 631] Boston Globe 1980-2008/May 02

[File 633] Phil.Inquirer 1983-2008/May 05

[File 638] Newsday/New York Newsday 1987-2008/May 04

[File 640] San Francisco Chronicle 1988-2008/May 04

[File 641] Rocky Mountain News Jun 1989-2008/May 05

[File 702] Miami Herald 1983-2008/Apr 13

[File 703] USA Today 1989-2008/May 01

[File 704] (Portland)The Oregonian 1989-2008/May 01

[File 713] Atlanta J/Const. 1989-2008/May 04

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3/3,K/1 (Item 1 from file: 2) Links
INSPEC
09113281   INSPEC Abstract Number: A2004-21-2980-007, B2004-11-7410-003, C2004-11-5620L-006
Title: The DZERO level 3 data acquisition system
Author Angstadt, R.; Brooijmans, G.; Chapin, D.; Clements, M.; Cutts, D.; Haas, A. ; Hauser, R.; Johnson, M.; Kulyavtsev, A.; Mattingly, S.E.K.; Mulders, M.; Padley, P.; Petravick, D.; Rechenmacher, R.; Snyder, S.; Watts, G.
Author Affiliation: Fermi Nat. Accel. Lab., USA
Journal: IEEE Transactions on Nuclear Science   vol.51, no.3   p. 445-50
Publisher: IEEE ,
Publication Date: June 2004 Country of Publication: USA
CODEN: IETNAE ISSN: 0018-9499
SICI: 0018-9499(200406)51:3L.445:DLDA;1-2
   Material Identity Number: I047-2004-006
U.S. Copyright Clearance Center Code: 0018-9499/04/$20.00
Item Identifier (DOI): 10.1109/TNS.2004.828785
Language: English
Subfile: A B C
 Copyright 2004, IEE
Author ...M.; Kulyavtsev, A.; Mattingly, S.E.K.; Mulders, M.; Padley, P.; Petravick, D.; Rechenmacher, R.; Snyder, S.; Watts, G.
Abstract: ...100 processing nodes. It is built upon a Cisco 6509 Ethernet switch, standard PCs, and commodity VME single board computers (SBCs). The system has been in full operation since spring 2002.
Identifiers: ...commodity VME single board computers

3/3,K/2 (Item 1 from file: 15) Links
ABI/Inform(R)
03024367   980221181
Annual Input-Output Tables and the Health Care Industry, 1998-2004
Lindberg, Brian M; Linder, Greg R; Snyder, Shawn L; Vincent, Cameron T
Survey of Current Business v85n12 pp: 32-33
Dec 2005
ISSN: 0039-6222 Journal Code: SCB

Word Count: 1439
...Snyder, Shawn L

Abstract:

...made. Four supplementary requirements tables are derived from the supplementary make and use tables: 1. commodity-by-industry direct requirements table, 2. commodity-by-commodity total requirements table, 3. industry-by-commodity total requirements table, and 4. industry-by-industry total requirements table.
Descriptors:
...Commodities;

Section 2: Subject Search

Subject Search; patent literature; abstracts/bibliographic

Set   Items   Description
S1   27970   S (ANNUIT??? OR BOND OR BONDS (CORPORATE OR MUNICIPAL)()BONDS OR EQUITIES OR (FINANCIAL OR INVESTMENT)()(VEHICLE OR VEHICLES OR PRODUCT OR PRODUCTS OR INSTRUMENT OR INSTRUMENTS) OR FUND OR FUNDS OR FUTURES OR MUNI OR MUNIS OR PORTFOLIO OR SECURITIES OR STOCK OR STOCKS OR (CROP OR CROPS OR PRODUCT OR PRODUCTS)()INTEREST? OR HARVEST OR HARVESTS (STOCK OR STOCKS OR BOND OR BONDS OR FINANCIAL OR INTERNATIONAL OR COMMODIT??? OR FUTURES OR SECURIT??? OR EQUITIES OR EQUITY)()(MARKET OR MARKETS OR TRADE?? OR TRADING OR INVEST? OR EXCHANG?) OR VENTURE OR VENTURES)(3N)(MANAGEMENT OR MANAG??? OR SUPERVIS??? OR ADMINISTRATION OR ORGANIZ? OR ORGANIS? OR MONITOR??? OR OPERAT???)
S2   3495829   S BUNDL? OR MATED OR COMBINED OR COMBINING OR COMBINES OR ACCOMPANY??? OR PACKET? ? OR PACKAGE??? OR SET OR SETS
S3   147514   S (BUYER OR BUYERS OR PURCHASER OR PURCHASERS OR CONSUMER OR CONSUMERS OR PATRON OR PATRONS OR CUSTOMER OR CUSTOMERS OR CLIENT OR CLIENTS OR SHOPPER OR SHOPPERS OR USER OR USERS)(3N)(PREFERENCE OR PREFERENCES OR PRIORITY OR PRIORITY? OR CRITERI? OR WANT OR WANTS OR SELECTION OR SELECTIONS OR LIKING OR WISH OR WISHES OR CHOICE OR CHOOSING OR CHOOSE OR CATEGORIES OR CATEGORY OR OPTION OR OPTIONS OR REQUIREMENT? OR TYPES OR CLASSIFICATION? ? OR GROUPS OR KINDS OR DESCRIPTION? ? OR EXAMPLES OR SELECT?)
S4   142085   S (SCORE? ? OR SCORING OR STANDING OR STANDINGS OR POSITION OR VALUATION OR ASSESS? OR EVALUAT? OR RATE? ? OR RATING OR RANK?? OR RANKING OR VALUING OR WEIGHT??? OR IMPORTAN?? OR VALUED OR PRIORITI?ING OR PRIORITI?ATION)(3N)(PREFERENCE OR PREFERENCES OR PRIORITY OR PRIORITY? OR CRITERI? OR WANT OR WANTS OR SELECTION OR SELECTIONS OR LIKING OR WISH OR WISHES OR CHOICE OR CHOOSING OR CHOOSE OR CATEGORIES OR CATEGORY OR OPTION OR OPTIONS OR REQUIREMENT? OR TYPES OR CLASSIFICATION? ? OR GROUPS OR KINDS OR DESCRIPTION? ? OR EXAMPLES OR SELECT?)
S5   658254   S (ANOTHER OR OTHER OR SECOND OR 2ND OR THIRD OR 3RD OR ALTERNATE OR ALTERNATES OR ALTERNATIVE OR ALTERNATIVES OR ADDITIONAL OR MORE OR SUPPLEMENTA?? OR SUBSEQUENT?? OR DIFFERENT OR SEPARATE OR NEXT)(5N)(PREFERENCE OR PREFERENCES OR PRIORITY OR PRIORITY? OR CRITERI? OR WANT OR WANTS OR SELECTION OR SELECTIONS OR LIKING OR WISH OR WISHES OR CHOICE OR CHOOSING OR CHOOSE OR CATEGORIES OR CATEGORY OR OPTION OR OPTIONS OR REQUIREMENT? OR TYPES OR CLASSIFICATION? ? OR GROUPS OR KINDS OR DESCRIPTION? ? OR EXAMPLES OR SELECT?)
S6   503544   S (OUTPUT OR OUTPUTS OR OUTPUTT??? OR GET OR GETTING OR DISPLAY??? OR SHOW??? OR TELL??? OR REPORT? ? OR EXHIBIT??? OR SEE OR SEEING OR VIEW??? OR PROVID??? OR SUPPLY? OR FURNISH??? OR GENERAT?? OR GENERATING)(2N)(SCORE? ? OR SCORING OR INDEX OR STANDING OR STANDINGS OR QUANTIF? OR APPRAIS??? OR ASSESS? OR EVALUAT? OR JUDG? OR RATE? ? OR RATING OR RANK?? OR RANKING OR CRITIQ? OR OPIN? OR SELECT??? OR VALUING OR WEIGHT??? OR PREFER? OR PRIORIT??? OR IMPORTAN?? OR SCALE OR SCALES OR PRIORITI?ING OR PRIORITI?ATION)
S7   6666   S S1 AND S2
S8   531   S S7 AND S3

S9   26 S S8 AND S4
S10   11 S S9 AND S5
S11   10 S S10 AND S6
S12   7 S S11 AND IC=G06Q?
S13   7 IDPAT (sorted in duplicate/non-duplicate order)
S14   7 IDPAT (primary/non-duplicate records only)
S15   1671 S S1 AND S3
S16   81 S S15 AND S4
S17   40 S S16 AND S6
S18   20 S S17 AND S5
S19   12 S S18 AND IC=G06Q
S20   5 S S19 NOT S14
S21   5 IDPAT (sorted in duplicate/non-duplicate order)
S22   5 IDPAT (primary/non-duplicate records only)
S23   14 S S16 AND IC=G06Q-0030/00
S24   10 S S23 NOT (S22 OR S14)
S25 28441 S S2(S)S3
S26   1175 S S25(S)S4
S27   333 S S26(S)S5
S28   178 S S27 AND S6
S29   14 S S28 AND IC=G06Q-0030/00
S30   14 S S29 NOT (S24 OR S22 OR S14)
S31   14 IDPAT (primary/non-duplicate records only)
; show files

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[File 347] JAPIO Dec 1976-2007/Dec(Updated 080328)
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14/5/1 (Item 1 from file: 350) Links
  Derwent WPIX
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0012941481 & & *Drawing available*
WPI Acc no: 2003-018158/200301
XRPX Acc No: N2003-014031
E-procurement method for government, business entities, involves identifying winning bid from
several bids posted in real time for reverse auction based on applying preset criteria
Patent Assignee: DANFORTH S (DANF-I); HEIMERMANN S A (HEIM-I)
Inventor: DANFORTH S; HEIMERMANN S A

Patent Family (2 patents, 1 & countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update	Type
US 20020143692	A1	20021003	US 2000226818	P	20000822	200301	B
			US 2001934411	A	20010821		
US 7110976	B2	20060919	US 2001934411	A	20010821	200662	E

Alerting Abstract US A1
NOVELTY - The request for goods and/or services for reverse auction are digitally posted in web site in
the form of soliciting bids in real time, when any order remain open for bidding for a specified period.
The bid is accepted or refused according to a winning bid identified based on a preset criteria.

USE - For enabling e-procurement of goods and/or services by government or business entities.
ADVANTAGE - By employing online reverse auction, competition is forced among a large number of authorized suppliers. Also, the procurement flow is automated and uninterrupted, thus maximizing overall efficiency. Also, enables qualifying the requisitions from the bidders on a centralized and real time basis.

14/5/2 (Item 2 from file: 350) <u>Links</u>
Derwent WPIX
0012494855 & & *Drawing available*
WPI Acc no: 2002-442350/200247
XRPX Acc No: N2002-348346
Semi-automated system for computer based application, analyzes element selected from one group using one identified methodology based on which results of independent methodologies applied to selected element are compared
Patent Assignee: REESE J P (REES-I)
Inventor: REESE J P

Patent Family (1 patents, 1 & countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update	Type
US 6370516	B1	20020409	US 199842476	A	19980316	200247	B

Alerting Abstract US B1
NOVELTY - A selector selects an element from a group consisting of financial products, stocks, etc., analyzed using an identified methodology without translating and without researching and inputting current and historical data for the methodology. Combination of reports are provided based on analysis result, to compare the results of independent methodologies applied to the selected elements with same set of data.
DESCRIPTION - An INDEPENDENT CLAIM is included methodology result reporting method.
USE - Semi-automated system for computer based application in financial field.
ADVANTAGE - Since combination of reports are provided by analyzing the selected element, the user tracks the interested element quickly and easily and makes decision without wasting the enormous amount of time. The decision is made easily without requiring any formulation of rules or coding and without inputting any data manually.

14/5/3 (Item 3 from file: 350) <u>Links</u>
Derwent WPIX
0012418313 & & *Drawing available*
WPI Acc no: 2002-362760/200239
XRPX Acc No: N2002-283498
Selection set evaluation device and sale management device for presenting selection items to a user
Patent Assignee: SHARP KK (SHAF)
Inventor: MINAKUCHI M; MIZUGUCHI M

Patent Family (7 patents, 28 & countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update	Type
WO 2002033611	A1	20020425	WO 2001JP9037	A	20011015	200239	B
JP 2002123627	A	20020426	JP 2000317138	A	20001017	200244	E
JP 2002140508	A	20020517	JP 2000335147	A	20001101	200248	E
JP 2002150106	A	20020524	JP 2000342568	A	20001109	200250	E

AU 200195933	A	20020429	AU 200195933	A	20011015	200255	E
JP 2002189891	A	20020705	JP 2000386008	A	20001219	200259	E
US 20040098288	A1	20040520	WO 2001JP9037	A	20011015	200434	E
			US 2003399522	A	20030417		

Alerting Abstract WO A1
NOVELTY - A selection set evaluation device comprises selection item storage means (201) where information concerning selection items are stored, selection item presenting means (202) for presenting selection items to a user, selection item selection means (203) for allowing the user to select one or more of the presented selection items, evaluation criterion storage means (207) where evaluation criteria used for evaluating a selection set consisting of the one or more selection items selected by the user, and selection set evaluating means (209) for evaluating the selection set on the basis of the evaluation criteria. Thus a selection set evaluation device for evaluating a selection set which is a combination of selection items selected by the user on the basis of predetermined evaluation criteria .
USE - Selection set evaluation device and sale management device for presenting selection items to a user

 14/5/4 (Item 4 from file: 350) Links
Derwent WPIX
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0010766732 & & *Drawing available*
WPI Acc no: 2001-380838/200140
Related WPI Acc No: 2007-350439
XRPX Acc No: N2001-279251
Computer system used when investing in financial securities, facilitates user to purchase suggested financial securities of strategy in weights prescribed by strategy or user customization
Patent Assignee: NETFOLIO INC (NETF-N)
Inventor: CRONIN G L; DOWNEY S M; MCINTIRE G L; O'SHAUGHNESSY J P; TYSON K P

Patent Family (3 patents, 92 & countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update	Type
WO 2001008073	A1	20010201	WO 2000US20130	A	20000724	200140	B
AU 200061188	A	20010213	AU 200061188	A	20000724	200140	E
US 6484151	B1	20021119	US 1999360003	A	19990723	200280	E

Alerting Abstract WO A1
NOVELTY - A user (101) is facilitated to purchase suggested financial securities of a strategy in weights prescribed by the strategy or the user's customizations in the amount of user's selection through a qualified broker (104). The user is permitted to view the suggested financial securities to add or remove securities from a list and replace any security with a suggested security.
DESCRIPTION - An INDEPENDENT CLAIM is also included for a computer system interaction with retail consumer during investment in basket of financial securities.
USE - Used when investing in financial securities. Also for providing e.g. automated allocation advice, selection of investment securities, customization of automated advice, execution of investment securities, maintenance and monitoring of investment portfolios.
ADVANTAGE - Allows individual investor to participate in on-line platform. Reduces cost of investment. Enhances flexibility of computer system over other portfolio systems. Enables consumers to customize recommendations of investment product. Obtains superior tax treatment. Allows consumer to reap benefits of long term capital gains versus short term gains. Enables easy usage of computer system. Does not affect individual of actions of other share holders.

14/5/5 (Item 5 from file: 350) Links
Derwent WPIX
0010189199 & & *Drawing available*
WPI Acc no: 2000-499147/200044
XRPX Acc No: N2000-369993
Contractual, administrative and financial records processing system for consumer product purchase transaction, allows user to view and select deal modules, and to input deal attributes using interface
Patent Assignee: VOLVO COMML FINANCE LLC AMERICAS (VOLV)
Inventor: ASHBY K; DELOOZE J; FREIBERG R; GORBEA D; JOYCE N; LITTLE A; NORRIS S; SOMES J

Patent Family (3 patents, 89 & countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update	Type
WO 2000042556	A2	20000720	WO 2000US884	A	20000113	200044	B
AU 200026114	A	20000801	AU 200026114	A	20000113	200054	E
EP 1145162	A2	20011017	EP 2000904339	A	20000113	200169	E
			WO 2000US884	A	20000113		

Alerting Abstract WO A2
NOVELTY - A database comprising inventory data relating to purchase transaction, is accessed by a database processor including a credit processor. An interface allows the user to view and to select one or more deal modules, and to input deal attributes.

USE - For consumer products purchase transactions in electronic commerce e.g. for credit application, financial and insurance services in financial institution, for transaction of motor vehicle such as tractor, trailer, bus, van, heavy equipment, construction equipment, etc, via global communication network such as WAN, LAN, Internet and intranet.
ADVANTAGE - Offers easy, reliable and efficient system for processing credit applications, for consolidating finance and insurance services and/or for providing administrative and management tools by implementing electronic commerce. Enables generation of price quote for finance and insurance, facilitates on-line credit application processing, provides for electronic signature capture, facilitates printing on plain paper, provides integration with dealer systems, provides on-line approval status information, detailed reports for finance, insurance, inventory, tracking and other administrative matters. Allows for real time system modifications, as the system utilizes web-based technology and internally maintained data, thus provides quick quote capabilities for loan or lease or for insurance. Minimizes manual entry of application, application errors due to multiple entries, time between submitting application and receiving responses as the whole transaction is performed on network.
DESCRIPTION OF DRAWINGS - The figure shows the hardware component for contract, administration and financial processing system.

14/5/6 (Item 6 from file: 350) Links
Derwent WPIX
0010062224 & & *Drawing available*
WPI Acc no: 2000-368089/200032
Related WPI Acc No: 1997-157359; 2001-309722
XRPX Acc No: N2000-275529
Method for data management of financial transaction such as automated warrant trading system

by receiving request for execution of proposed transaction for user in accordance with selection by user of generated rate quote
Patent Assignee: CITIBANK AG (CITI-N)
Inventor: BROOKS E; IRWIN F; JOHNSON M; LICCI C; LIEVEN A T; PFUNDT D; POTTER N; RASCHDORF A; RAYNER P E; TORREMANTE M

Patent Family (2 patents, 26 & countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update	Type
EP 1006471	A2	20000607	EP 1999123955	A	19991206	200032	B
JP 2000194769	A	20000714	JP 1999344540	A	19991203	200039	E

Alerting Abstract EP A2
NOVELTY - A request for execution of the proposed transaction for the user (12) is received in accordance with the selection by the user (12) of the generated rate quote. The proposed transaction is automatically executed for the user (12) in accordance with the generated rate quote upon receipt of the request for execution within the set period of time.
DESCRIPTION - An INDEPENDENT CLAIM is included for:

A. a system for data management of financial transactions

USE - For data management such as an automated warrant trading system.
ADVANTAGE - Reduced error rates, without the expense associated with actually installing the system, enables selected customers to deal over the telephone and avoids the necessity for such customers to install the system while enables full warrant trading capabilities without the expense of highly paid professional traders and enables users to easily buy and sell warrants from a number of banks and market makers. Avoids the need for users of the system of one bank who access the system by dial-up having to disconnect and redial with another bank and the necessity for a user having to log in separately to a number of systems without integrating the system to the extent that the system may be considered and regulated as a stock exchange. Maintains segregation between price makers

 14/5/7 (Item 7 from file: 350) Links
Derwent WPIX
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0007901578 & & *Drawing available*
WPI Acc no: 1996-287381/199629
Related WPI Acc No: 1988-307664
XRPX Acc No: N1996-241186
Computer system for managing client financial accounts - manages asset and liability accounts for clients and communicates with client computers using wide area network of digital computation and communication instruments.
Patent Assignee: PTY FINANCIAL PROD INC (FINA-N)
Inventor: ATKINS C A

Patent Family (9 patents, 21 & countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update	Type
WO 1996018162	A1	19960613	WO 1995US15922	A	19951204	199629	B
AU 199644182	A	19960626	AU 199644182	A	19951204	199641	E
US 5644727	A	19970701	US 198738817	A	19870415	199732	E
			US 1989408173	A	19890915		
			US 1991686319	A	19910416		

			US 1991780590	A	19911023		
			US 1994350442	A	19941206		
EP 797809	A1	19971001	EP 1995943028	A	19951204	199744	E
			WO 1995US15922	A	19951204		
AU 689690	B	19980402	AU 199644182	A	19951204	199823	E
US 5852811	A	19981222	US 198738817	A	19870415	199907	NCE
			US 1989408173	A	19890915		
			US 1991686319	A	19910416		
			US 1991780590	A	19911023		
			US 1994280096	A	19940725		
JP 11501423	W	19990202	WO 1995US15922	A	19951204	199915	E
			JP 1996517784	A	19951204		
US 5875437	A	19990223	US 198738817	A	19870415	199915	E
			US 1989408173	A	19890915		
			US 1991686319	A	19910416		
			US 1991780590	A	19911023		
			US 1994350442	A	19941206		
			US 1997842589	A	19970415		
NZ 298642	A	19990828	NZ 298642	A	19951204	199939	E
			WO 1995US15922	A	19951204		

Alerting Abstract WO A1

The system for managing client information uses communication and computer terminals (26,28). distributed to users and service provider, to store information concerning client accounts. Each client has an asset account which has an account balance, and one or many liability accounts. Information concerning these accounts is updated on receipt of funds.

There are multiple client computers connected to this system which are able to communicate with it. There is a limitation of the clients use of system and is controlled by each client having its own identifier. Users of client computers are able to do several operations including the purchasing of goods and their own financial analysis.

USE/ADVANTAGE - Allows users to purchase goods and services, save, invest, track bonuses and rebates and effect enhanced personal financial analysis, planning, management and record keeping with less effort and increased convenance. Prioritization function is able to suggest to customers portfolios or asset and liability accounts that may be credited or debited to provide required funds for consumption and form investments and borrows to best effect.

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22/5/1 (Item 1 from file: 350) Links
Derwent WPIX
0014233575 & & *Drawing available*
WPI Acc no: 2004-419521/200439
Related WPI Acc No: 2002-048461; 2002-606725; 2002-655027; 2002-706464; 2003-553991; 2003-696467; 2003-707683; 2003-743134; 2003-832572; 2003-864378; 2008-B10910
XRPX Acc No: N2004-333009
Method for applying strategy decision criteria to client population in e.g. financial company, involves creating test groups for categories in which respective client is associated, and evaluating

client performance in each category
Patent Assignee: AMERICAN MANAGEMENT SYSTEMS INC (AMMA-N)
Inventor: BURT L; HO R; HONARVAR L

Patent Family (2 patents, 1 & countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update	Type
US 20040107132	A1	20040603	US 199876910	P	19980305	200439	B
			US 1999258348	A	19990226		
			US 2002127445	A	20020423		
			US 2003718585	A	20031124		
US 7076475	B2	20060711	US 2003718585	A	20031124	200648	E

Alerting Abstract US A1
NOVELTY - Rules are applied for inbound events associated with clients, based on the category in which respective client is associated. Test groups are created for the categories, by randomly assigning clients to the test group. The client performance in each category is evaluated, to accordingly refine the strategies utilized for applying the rules.
USE - For applying strategy decision criteria to population of client such as customers, accountants or applicants, in organization e.g. financial company, region bell operation company and telephone customer service center.
ADVANTAGE - Easily determines the most effective strategy for each segment within client portfolio, and improves the client performance. Thus, enables strategy simulation for assessing qualitative and quantitative client information at specific points, in time.

22/5/2 (Item 2 from file: 350) Links
Derwent WPIX
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0013669952 & & *Drawing available*
WPI Acc no: 2003-766362/200372
XRPX Acc No: N2003-613847
Computerized prospect rating method for determining top prospects from constituents using customized rating criteria, involves outputting rating information indicating top prospects after ranking constituents based on calculated raw ratings
Patent Assignee: CAMPAGNE ASSOC (CAMP-N)
Inventor: HATCH T S; PRATTE R V

Patent Family (1 patents, 1 & countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update	Type
US 20030163363	A1	20030828	US 200183037	A	20011019	200372	B

Alerting Abstract US A1
NOVELTY - The method involves outputting rating information indicating the top prospects after ranking each of the constituents based on calculated raw ratings. The raw ratings are calculated for each of the rating elements based on the constituent data for each of the constituents after applying customized rating criteria to constituent data corresponding to each of the constituents.
USE - For determining top prospects from several constituents using customized rating criteria. Used by fundraising organizations to identify top prospects likely to give to the organization and by other organizations to identify other types of prospects.
ADVANTAGE - Allows user to define three gift recent ranges and larger or smaller number of ranges. Helps organization plan strategies to more effectively achieve its goals or collect money and get volunteers.

22/5/3 (Item 3 from file: 350) Links
Derwent WPIX
0013332388 & & *Drawing available*
WPI Acc no: 2003-419808/200339
XRPX Acc No: N2003-335187
Computer implemented vendor information provision method in electronic financial transactions, involves displaying alternate vendor information obtained as function of transaction information received from one vendor
Patent Assignee: ENGLISH P (ENGL-I); INTUIT INC (INTU-N)
Inventor: ENGLISH P

Patent Family (5 patents, 99 & countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update	Type
US 20030055723	A1	20030320	US 2001957643	A	20010920	200339	B
WO 2003025712	A2	20030327	WO 2002US30011	A	20020919	200339	E
GB 2397151	A	20040714	WO 2002US30011	A	20020919	200446	E
			GB 20046391	A	20040322		
AU 2002327012	A1	20030401	AU 2002327012	A	20020919	200452	E
AU 2002327012	A8	20051027	AU 2002327012	A	20020919	200624	E

Alerting Abstract US A1
NOVELTY - A portion of transaction information is received during an online transaction of a user with a vendor. An alternate vendor information which is obtained as a function of the received transaction information, is displayed to the user.
USE - For providing vendor information for electronic financial transaction.
ADVANTAGE - Automatically receives and interactively requests information about alternative vendors.

22/5/4 (Item 4 from file: 350) Links
Derwent WPIX
0013226979 & & *Drawing available*
WPI Acc no: 2003-311780/200330
XRPX Acc No: N2003-248234
International shipping requirements distribution method for use in distributed user environment, involves determining existence of specific country requirements in database and providing shipping requirements to requester
Patent Assignee: INT BUSINESS MACHINES CORP (IBMC)
Inventor: STIFFLER M R

22/5/5 (Item 5 from file: 350) Links
Derwent WPIX
0012810373 & & *Drawing available*
WPI Acc no: 2002-667509/200271
XRPX Acc No: N2002-528145
Computer-implemented method for managing risk related to a client account calculating a risk quotient using the information structured according to risk quotient criteria
Patent Assignee: GOLDMAN SACHS & CO (GOLD-N); LAWRENCE D (LAWR-I)
Inventor: LAWRENCE D

Patent Family (6 patents, 99 & countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update	Type
WO 2002075488	A2	20020926	WO 2002US7243	A	20020311	200271	B
US 20020138408	A1	20020926	US 2001812628	A	20010320	200273	E
EP 1379990	A2	20040114	EP 2002717595	A	20020311	200410	E
			WO 2002US7243	A	20020311		
AU 2002248583	A1	20021003	AU 2002248583	A	20020311	200432	E
JP 2005509197	W	20050407	JP 2002574032	A	20020311	200524	E
			WO 2002US7243	A	20020311		
AU 2002248583	A8	20051013	AU 2002248583	A	20020311	200611	E

Alerting Abstract WO A2
NOVELTY - The method involves receiving information relating to a client account. The received information is structured according to risk quotient criteria. A weight is associated to the risk quotient criteria. A risk quotient is calculated using the information structured according to risk quotient criteria and the associated risk quotient criteria. A suggested action is generated responsive to the risk quotient.

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 24/5/1 (Item 1 from file: 350) Links
Derwent WPIX
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0015787539 & & *Drawing available*
WPI Acc no: 2004-675730/200466
Related WPI Acc No: 2005-294832
XRPX Acc No: N2004-535486
Wine attribute identifying method, involves obtaining wine attribute profile data from segment of consumers for wines to produce consumer liking data and evaluating profile data and consumer liking data to identify wine attributes
Patent Assignee: GALLO E J (GALL-I); KOLSKY J D (KOLS-I); SPRINKLE S C (SPRI-I); WISEMAN J J (WISE-I)
Inventor: GALLO E J; KOLSKY J D; SPRINKLE S C; WISEMAN J J

 24/5/2 (Item 2 from file: 350) Links
Derwent WPIX
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0014947072 & & *Drawing available*
WPI Acc no: 2005-294832/200530
Related WPI Acc No: 2004-675730
XRPX Acc No: N2005-242113
Wine attributes identifying method, involves statistically evaluating wine attribute profile data and consumer liking data to identify wine attributes corresponding to wines having high consumer liking indications for segment
Patent Assignee: GALLO WINERY E & J (GALL-N)
Inventor: GALLO E J; KOLSKY J D; SPRINKLE S C; WISEMAN J J

 24/5/3 (Item 3 from file: 350) Links
Derwent WPIX
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0013652905 & & *Drawing available*
WPI Acc no: 2003-749006/200370
XRPX Acc No: N2003-600403

Commodity sales support method involves reducing price of commodity to be purchased by customer, based on discount rate in managed commodity information
Patent Assignee: FUJITSU LTD (FUIT)
Inventor: IGARASHI W; KOYAMA I

Patent Family (3 patents, 2 & countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update	Type
WO 2003083741	A1	20031009	WO 2002JP3117	A	20020328	200370	B
US 20040243500	A1	20041202	WO 2002JP3117	A	20020328	200481	E
			US 2004885711	A	20040708		
JP 2003581091	X	20050804	WO 2002JP3117	A	20020328	200551	E
			JP 2003581091	A	20020328		

Alerting Abstract WO A1
NOVELTY - The commodity information representing a discount rate of a missing commodity and customer identification information are managed. The price of the commodity to be purchased by the customer, is reduced based on the discount rate in the managed information.
USE - For supporting sales of commodity.
ADVANTAGE - None given.

24/5/4 (Item 4 from file: 350) Links
Derwent WPIX
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0013353863 & & *Drawing available*
WPI Acc no: 2003-441827/200341
XRPX Acc No: N2003-352675
Creating investment advice marketplace, using computer based system, involves advisors each creating model portfolio of market tradable assets and then disseminating portfolios to potential consumers
Patent Assignee: FOLIOFN INC (FOLI-N)
Inventor: WALLMAN S M H

Patent Family (6 patents, 99 & countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update	Type
WO 2003042794	A2	20030522	WO 2002US36839	A	20021115	200341	B
US 20030120574	A1	20030626	US 2001332348	P	20011115	200343	E
			US 2002298185	A	20021115		
US 20030120575	A1	20030626	US 2001332351	P	20011115	200343	E
			US 2002298213	A	20021115		
AU 2002363748	A1	20030526	AU 2002363748	A	20021115	200464	E
TW 200300535	A	20030601	TW 2002133403	A	20021114	200556	E
AU 2002363748	A8	20051020	AU 2002363748	A	20021115	200615	E

Alerting Abstract WO A2
NOVELTY - Marketplace involves advisors each creating a model portfolio of market tradable assets/liabilities and then disseminating the model portfolios to potential consumers. These model portfolios are disseminated as preset portfolios that can be purchased singly or in combination with each other by several consumers. The portfolios can then be electronically traded as an entire portfolio of market tradable assets/liabilities by the consumers.
DESCRIPTION - Along with each model portfolios a fee associated with each of the model portfolios is displayed. This fee is that which must be paid to the advisor that created the model portfolio upon selecting to purchase the model portfolio singly or in combination with several other model portfolios.

Uses a computer-based portfolio manager system that enables a user to create and manage a portfolio of investments.
INDEPENDENT CLAIMS are included for a system, a computer readable medium and an apparatus.
USE - For creating an electronic marketplace of investment advice for consumers, each of which are engaged in electronic portfolio trading of market tradable assets/liabilities.
ADVANTAGE - Facilitates investors personalized portfolio investments in cost effective manner.

24/5/5 (Item 5 from file: 350) Links
Derwent WPIX
0013332902 & & *Drawing available*
WPI Acc no: 2003-420333/200339
XRPX Acc No: N2003-335709
Point system for sales enterprise, adds/deducts calculated points to/from points possessed by customer at company based on whether customer chooses to store/use calculated points corresponding to price of commodity
Patent Assignee: NEC INFRONTIA CORP (NIDE); NITTSUKO KK (NITT-N)
Inventor: WATANABE M; WATANABE S

Patent Family (2 patents, 2 & countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update	Type
US 20030061099	A1	20030327	US 2002253929	A	20020925	200339	B
JP 2003108900	A	20030411	JP 2001294768	A	20010926	200339	E

Alerting Abstract US A1
NOVELTY - A sales terminal of company A (400) issues customer number and personal identification number to a customer which is input to sales terminal of company D (500). The point number corresponding to the price of commodity from company D are calculated with respect to that of company A. Based on customer's choice calculated points are added/detected to/from the points possessed by the customer at company A.
USE - Point system used by various sales enterprises.
ADVANTAGE - Enables to purchase a commodity from an enterprise which does not provide a point service using a point number of a different enterprise thereby customer can use point services of different enterprise.

24/5/6 (Item 6 from file: 350) Links
Derwent WPIX
0012817585 & & *Drawing available*
WPI Acc no: 2002-675077/200272
XRPX Acc No: N2002-533761
Selling method of novel form for efficiently realizing management of customers has relationship concerning a service of provision of commodities among the customers
Patent Assignee: MENICON CO LTD (MENI-N); TSUSHI Y (TSUS-I)
Inventor: TSUSHI Y

Patent Family (5 patents, 99 & countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update	Type
WO 2002069216	A1	20020906	WO 2002JP1722	A	20020226	200272	B
JP 2002259665	A	20020913	JP 200153082	A	20010227	200276	E

Patent Number	Kind	Date	Application Number	Kind	Date	Update	Type
EP 1376423	A1	20040102	EP 2002700788	A	20020226	200409	E
			WO 2002JP1722	A	20020226		
AU 2002233740	A1	20020912	AU 2002233740	A	20020226	200433	E
US 20040117253	A1	20040617	WO 2002JP1722	A	20020226	200440	E
			US 2004469064	A	20040205		

Alerting Abstract WO A1
NOVELTY - A selling method of novel form for efficiently realizing management of customers while an entity providing a supported commodity maintains its conventional form of commodity providing service to customers by shops so as to sell a supported commodity requiring continuous support such as a contact lens.
DESCRIPTION - By using a communication network system including computers (12, 14, 16), a support relationship concerning a service of provision of commodities among the customers (new members and registered members), shops, and commodity providing entity is established. By setting commodity providing contacts for multiple customers at multiple shops, continuous management of various information on supported commodities of all the customers is directly conducted by using a database (20) under control of the commodity providing entity.
USE - Selling method of novel form for efficiently realizing management of customers

24/5/7 (Item 7 from file: 350) Links
Derwent WPIX
0012668481 & & *Drawing available*
WPI Acc no: 2002-518518/200255
XRPX Acc No: N2002-410404
Shop information provision method for WAP enabled mobile telephone, involves acquiring stock information of commodity requested by user from shop which is determined closer to user's mobile terminal
Patent Assignee: NEC INFRONTIA CORP (NIDE); NITTSUKO KK (NITT-N)
Inventor: KATO A; KATOU A

Patent Family (2 patents, 2 & countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update	Type
US 20020062263	A1	20020523	US 2001988280	A	20011119	200255	B
JP 2002157508	A	20020531	JP 2000353420	A	20001120	200255	E

Alerting Abstract US A1
NOVELTY - A shop dealing a commodity requested by user and closer to the position of the user's mobile telephone terminal (12) is determined, based on the commodity and the telephone terminal position information received from user. The stock information of the commodity is acquired from a store terminal (161) and transmitted to the user terminal along with the stored shop information including name, address and telephone number of shop.
USE - For providing shop information to WAP enabled mobile telephone terminal such as cellular phone, personal handyphone system (PHS), fixed phone, personal computer, personal digital assistant (PDA).
ADVANTAGE - Since the shop and stock information are provided to the user, the user is enabled to give an order for the commodity by easily acquiring the necessary information regarding the selected commodity with the mobile telephone terminal.

24/5/8 (Item 8 from file: 350) Links
Derwent WPIX

0012488159 & & *Drawing available*
WPI Acc no: 2002-435364/200246
XRPX Acc No: N2002-342708
Sales method for varying the price of a product, uses a bar code to indicate manufacture date/hour and/or a period of validity to vary price according to elapsed time from manufacture
Patent Assignee: SHT CO LTD (SHTS-N); TAK S H (TAKS-I)
Inventor: TAK S; TAK S H
Alerting Abstract WO A1
NOVELTY - Data relating to manufacture date and time and/or a period of product validity are recorded on bar code label (415) where it is readily visible to customer. Product display stand (440) includes display (420) indicating basic data relating to kinds and prices of articles displayed and second display (430) indicating discounted prices which are varied according to date and time elapsed from manufacture, as determined by POS server (410).
USE - For use in stores such as convenience stores, supermarkets, grocery stores, liquor stores, drug stores, cosmetic stores and merchandise stores, to vary a product price according to it's expiration date.
ADVANTAGE - By facilitating price according to expiry period of a product, discounting and readily displaying it to the customer, the method can encourage purchase of discounted goods and thus reduce the waste and cost associated with products that exceed their validity period.

24/5/9 (Item 9 from file: 350) Links
Derwent WPIX
0012470658 & & *Drawing available*
WPI Acc no: 2002-417064/200244
XRPX Acc No: N2002-328215
Extinguishing debt in financial analysis system by paying difference between monthly debt spending and sum of minimum required payments to highest interest rate debt
Patent Assignee: BARFIELD S T (BARF-I)
Inventor: BARFIELD S T

24/5/10 (Item 10 from file: 350) Links
Derwent WPIX
0012325639 & & *Drawing available*
WPI Acc no: 2002-267461/200231
Related WPI Acc No: 2006-327627
XRPX Acc No: N2002-207957
Buy and sell transaction for non-commodity material over network, by estimating operating and production costs for non-commodities to determine which, if any, of non-commodities are within maximum cost
Patent Assignee: CICHANOWICZ J E (CICH-I)
Inventor: CICHANOWICZ J E

Patent Family (2 patents, 1 & countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update	Type
US 20020023044	A1	20020221	US 2000199126	P	20000424	200231	B
			US 2001839245	A	20010423		
US 7099836	B2	20060829	US 2001839245	A	20010423	200657	E

Alerting Abstract US A1
NOVELTY - Each of multiple sellers provides physical, chemical and/or electrical characteristics, and the cost of the non-commodity available for sale, and creates a database of the non-commodity including the different physical and chemical characteristics for each non-commodity available for sale.
DESCRIPTION - A buyer provides a performance simulation model of a chemical, mechanical or electrical process with equipment currently in operation and with a desired amount of the non-commodity for use in the process. The buyer also provides a desired maximum operating cost or maximum production cost, or desired operating characteristics of the process. The operating and production costs are estimated for at least some of the non-commodities from the database of different non-commodities to determine which, if any, of the non-commodities are within the maximum cost. The buyer is provided with a list of non-commodities that when used as input for the process are within the desired maximum operating and production costs, or provide certain operating characteristics. A database and standard datamining techniques are utilized to record performance of the process with the selected non-commodity item. The recorded information is applied in the formulation of a request-for-proposal for future purchases of non-commodity materials or items.
An INDEPENDENT CLAIM is also included for a system for conducting buy and sell transactions over a network for non-commodity that can have differing chemical and physical characteristics.
USE - For buy and sell transaction of non-commodity materials or items, such as coal, crude oil, electronic components, and paper pulp.
ADVANTAGE - Enables selection of optimal material or item for design or process.

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31/5/1 (Item 1 from file: 350) Links
Derwent WPIX
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0015656422 & & *Drawing available*
WPI Acc no: 2006-220604/200623
Related WPI Acc No: 1999-540929; 2002-415076; 2005-570602; 2006-371478; 2007-475091
XRPX Acc No: N2006-189438
Auction ordering method in customer query processing, involves ranking multiple identified auctions based on selection performed by another user auctions identified from similar selection specification
Patent Assignee: BOWMAN D (BOWM-I); LINDEN G (LIND-I); ORTEGA R E (ORTE-I); SPIEGEL J R (SPIE-I)
Inventor: BOWMAN D; LINDEN G; ORTEGA R E; SPIEGEL J R

Patent Family (1 patents, 1 & countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update	Type
US 20060053065	A1	20060309	US 199833824	A	19980303	200623	B
			US 199841081	A	19980310		
			US 1999344802	A	19990625		
			US 2005118118	A	20050429		

Alerting Abstract US A1
NOVELTY - The method involves receiving selection specification from a user. A set of auctions that satisfy the received selection specification is identified from the mapping of selection specification. Multiple identified auctions are ranked based on selection performed by another user on the multiple auctions identified from similar selection specification. The ordered auction are displayed to user.
DESCRIPTION - INDEPENDENT CLAIMS are also included for the following:

1. computer readable medium storing instructions for ranking auctions; and
2. system for ranking auctions.

USE - For ordering of items related to query of customers in client computer system.
ADVANTAGE - Enables easy selection and display of items to the user related to query even when no item completely matches with the query.

 31/5/2 (Item 2 from file: 350) <u>Links</u>
 Derwent WPIX
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0015471848 & & *Drawing available*
WPI Acc no: 2005-809633/200582
XRPX Acc No: N2005-671326
Item e.g. financial card, request processing method, involves selectively evaluating set of criteria related to information to determine if request involves potential fraud, based on evaluation of previous criteria
Patent Assignee: AMERICAN EXPRESS TRAVEL RELATED SERVICES (AMEX-N)
Inventor: AUSTIN K W; CALLAGHAN T G; DHAMIJA R; DIERKER D L; GALLAGHER B; GASS J W; JOHNSTON T J; LEYVA M; RANKIN S N; SHENOY G M; WHITFIELD M

 31/5/3 (Item 3 from file: 350) <u>Links</u>
Derwent WPIX
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0015253089 & & *Drawing available*
WPI Acc no: 2005-603175/200562
XRPX Acc No: N2005-494694
Computerized method for targeting products to customers, involves combining each generated classification models into resultant classifier model to judge suitability of potential customer for receiving target products
Patent Assignee: INT BUSINESS MACHINES CORP (IBMC)
Inventor: IYENGAR V S

Patent Family (1 patents, 1 & countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update	Type
US 6937994	B1	20050830	US 2000184749	P	20000224	200562	B
			US 2000571917	A	20000516		

Alerting Abstract US B1
NOVELTY - Several generated classification models and guessed labels for unlabeled data instances are applied to select unlabeled customer data subset from memory based on given classification. Each generated classification models are combined into a resultant classifier model to judge suitability of potential customer for receiving target products so that resultant model is based on reduced amount of labeled data set instances.
USE - Computerized method for targeting products to customers in marketing applications, e-commerce field.
ADVANTAGE - Enables to build models efficiently to target products and promotions. Generates closed loop system efficiently to build models to achieve high classification accuracy and reduced labeled data set.

31/5/4 (Item 4 from file: 350) Links
Derwent WPIX
0014426728 & & *Drawing available*
WPI Acc no: 2004-617003/200460
XRPX Acc No: N2004-487959
Improved access to lines in a communication network uses service computers connected to a central computer
Patent Assignee: IPC GMBH (IPCI-N); SAVIGNY H V (SAVI-I); VON SAVIGNY H (VSAV-I)
Inventor: VON SAVIGNY H

Patent Family (9 patents, 107 & countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update	Type
DE 10305771	A1	20040819	DE 10305771	A	20030211	200460	B
WO 2004072876	A1	20040826	WO 2004EP1269	A	20040211	200460	E
EP 1537511	A1	20050608	EP 2004710006	A	20040211	200537	E
			WO 2004EP1269	A	20040211		
EP 1537511	B1	20051228	EP 2004710006	A	20040211	200605	E
			WO 2004EP1269	A	20040211		
DE 502004000226	G	20060202	DE 052004000226	A	20040211	200613	E
			EP 2004710006	A	20040211		
			WO 2004EP1269	A	20040211		
US 20060101112	A1	20060511	WO 2004EP1269	A	20040211	200633	E
			US 2005545025	A	20051004		
JP 2006517317	W	20060720	WO 2004EP1269	A	20040211	200648	E
			JP 2006501811	A	20040211		
CN 1748226	A	20060315	CN 200480003959	A	20040211	200649	E
ES 2258257	T3	20060816	EP 2004710006	A	20040211	200658	E

Alerting Abstract DE A1
NOVELTY - The central computer [3] has a connection with a number of service computers [5-7] that connect with the requested service lines that are evaluated by the central computer. The central computer connects with a user computer [4]. Improved processing time to provide line access is obtained by the service computers having specific quality parameters evaluated by the central computer.
USE - Communication network.
ADVANTAGE - Improved access speed.

31/5/5 (Item 5 from file: 350) Links
Derwent WPIX
0013662111 & & *Drawing available*
WPI Acc no: 2003-758415/200372
XRPX Acc No: N2003-607742
Market data creation method for electronic commerce, involves defining weighted links between classes in functional classification, and between goals and generic cross promotion
Patent Assignee: VULKAN N (VULK-I)
Inventor: VULKAN N

Patent Family (2 patents, 32 & countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update	Type

EP 1349096	A1	20031001	EP 2003251787	A	20030321	200372	B
US 20030212626	A1	20031113	US 2003396695	A	20030326	200382	E

Alerting Abstract EP A1
NOVELTY - The generic cross promotions representing cross- promotion templates, and classifications of goods/services database based on target groups, are obtained. The weighted links of cross-promotions, with classes in functional/consumer target group's classifications are defined. The weighted links between classes in functional classifications, goals and cross promotions are obtained by representing match between goals and generic cross promotion.
DESCRIPTION - An INDEPENDENT CLAIM is also included for trading method.
USE - For electronic commerce for creating market data using electronic communication network.
ADVANTAGE - Since a virtual cross promotion is displayed electronically, no shipping and handling is needed, thereby nature of on-line retailing overcome the barriers to cross- promotions of retail products and trading, is carried out easily.

31/5/6 (Item 6 from file: 350) Links
Derwent WPIX
(c) 2008 The Thomson Corporation. All rights reserved.
0013463743 & & *Drawing available*
WPI Acc no: 2003-555263/200352
XRPX Acc No: N2003-440983
Market research study design and analysis program for market survey, contains instructions for preparing research report complete preview of study results using questionnaire information
Patent Assignee: HAYS W J (HAYS-I)
Inventor: HAYS W J

31/5/7 (Item 7 from file: 350) Links
Derwent WPIX
(c) 2008 The Thomson Corporation. All rights reserved.
0012941481 & & *Drawing available*
WPI Acc no: 2003-018158/200301
XRPX Acc No: N2003-014031
E-procurement method for government, business entities, involves identifying winning bid from several bids posted in real time for reverse auction based on applying preset criteria
Patent Assignee: DANFORTH S (DANF-I); HEIMERMANN S A (HEIM-I)
Inventor: DANFORTH S; HEIMERMANN S A

<div align="center">Patent Family (2 patents, 1 & countries)</div>

Patent Number	Kind	Date	Application Number	Kind	Date	Update	Type
US 20020143692	A1	20021003	US 2000226818	P	20000822	200301	B
			US 2001934411	A	20010821		
US 7110976	B2	20060919	US 2001934411	A	20010821	200662	E

Alerting Abstract US A1
NOVELTY - The request for goods and/or services for reverse auction are digitally posted in web site in the form of soliciting bids in real time, when any order remain open for bidding for a specified period. The bid is accepted or refused according to a winning bid identified based on a preset criteria.
USE - For enabling e-procurement of goods and/or services by government or business entities.
ADVANTAGE - By employing online reverse auction, competition is forced among a large number of authorized suppliers. Also, the procurement flow is automated and uninterrupted, thus maximizing overall

efficiency. Also, enables qualifying the requisitions from the bidders on a centralized and real time basis.

31/5/8 (Item 8 from file: 350) Links
Derwent WPIX

0012754314
WPI Acc no: 2002-607495/200265
XRPX Acc No: N2002-481076
Customer assisting method in on-line store, involves generating and displaying list of items which suits set of target preferences, along with explanations revealing match of selected items with target preferences
Patent Assignee: ASK JEEVES INC (ASKJ-N)
Inventor: CHRISMAN L; HENRION M; ROBINSON Z

Patent Family (2 patents, 1 & countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update	Type
US 20020077931	A1	20020620	US 2000223540	P	20000804	200265	B
			US 2001923772	A	20010806		
US 7080071	B2	20060718	US 2001923772	A	20010806	200648	E

Alerting Abstract US A1
NOVELTY - The information about set of target preferences are obtained from the user, using direct questions, based on which an item from set of items is selected and a list of items which suit the set of target preferences is generated and displayed along with explanations revealing the match of selected item with the target preferences.
USE - For assisting customer in on-line stores.
ADVANTAGE - The time and effort are saved, as the items are selected based on the information received from the user.

31/5/9 (Item 9 from file: 350) Links
Derwent WPIX

0012418313 & & *Drawing available*
WPI Acc no: 2002-362760/200239
XRPX Acc No: N2002-283498
Selection set evaluation device and sale management device for presenting selection items to a user
Patent Assignee: SHARP KK (SHAF)
Inventor: MINAKUCHI M; MIZUGUCHI M

Patent Family (7 patents, 28 & countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update	Type
WO 2002033611	A1	20020425	WO 2001JP9037	A	20011015	200239	B
JP 2002123627	A	20020426	JP 2000317138	A	20001017	200244	E
JP 2002140508	A	20020517	JP 2000335147	A	20001101	200248	E
JP 2002150106	A	20020524	JP 2000342568	A	20001109	200250	E
AU 200195933	A	20020429	AU 200195933	A	20011015	200255	E
JP 2002189891	A	20020705	JP 2000386008	A	20001219	200259	E
US 20040098288	A1	20040520	WO 2001JP9037	A	20011015	200434	E
			US 2003399522	A	20030417		

Alerting Abstract WO A1

NOVELTY - A selection set evaluation device comprises selection item storage means (201) where information concerning selection items are stored, selection item presenting means (202) for presenting selection items to a user, selection item selection means (203) for allowing the user to select one or more of the presented selection items, evaluation criterion storage means (207) where evaluation criteria used for evaluating a selection set consisting of the one or more selection items selected by the user, and selection set evaluating means (209) for evaluating the selection set on the basis of the evaluation criteria. Thus a selection set evaluation device for evaluating a selection set which is a combination of selection items selected by the user on the basis of predetermined evaluation criteria.

USE - Selection set evaluation device and sale management device for presenting selection items to a user

 31/5/10 (Item 10 from file: 350) <u>Links</u>
Derwent WPIX
0011201564 & & *Drawing available*
WPI Acc no: 2002-140018/200218
Related WPI Acc No: 2002-140019
XRPX Acc No: N2002-105513
Predicting user preference for musical selection by analyzing catalog of selections and matching rating with characteristics
Patent Assignee: GANG D (GANG-I); LEHMANN D (LEHM-I); MUSICGENOME.COM INC (MUSI-N)
Inventor: GANG D; LEHMANN D
Alerting Abstract WO A2

NOVELTY - Method consists in analyzing a catalog of musical selections according to characteristics, rating musical selections by user, matching the rating with the characteristics to predict the user preference for the selections, and recommending selections to the user so that the user.

DESCRIPTION - Matching is by using a neural network so that the characteristics form a binary vector and the network learns to match the vector to the selection characteristics, or by using a map method to create a matrix of pseudo-distances between each pair of selections for comparison. The selection features printed and visual material.

USE - Method is for Internet music distribution.

ADVANTAGE - Method creates a personal radio channel with automated sales assistance.

 31/5/11 (Item 11 from file: 350) <u>Links</u>
Derwent WPIX
0010846391 & & *Drawing available*
WPI Acc no: 2001-464795/200150
XRPX Acc No: N2001-344789
Computer based font selection method involves making one of fonts in current specification sub-portion of font space as currently selected font
Patent Assignee: BITSTREAM INC (BITS-N)
Inventor: COLLINS J S; YING C
Alerting Abstract WO A2

NOVELTY - The user enable to select spatial specification relative to currently selected font from several specifications and current spatial specification. The fonts which are in sub-portion of font space are determined and character font space are displayed. One of the font in current specification sub-portion of font space is made as the currently selected font.

USE - For selecting fonts.

ADVANTAGE - Provides guidance to find a font having desired look and feature.

31/5/12 (Item 12 from file: 350) <u>Links</u>
Derwent WPIX
0010792700 & & *Drawing available*
WPI Acc no: 2001-408219/200143
XRPX Acc No: N2001-302081
Targeting electronic advertising placement for selecting advertising outlets on which to place advertising messages for an advertiser, using e.g. World Wide Web
Patent Assignee: AVENUE A INC (AVEN-N); DEBUSK D (DEBU-I); HILLSTROM K (HILL-I); MEDFORD W (MEDF-I); SCHIPUNOV V V (SCHI-I); SMUCKER M (SMUC-I); SONG Y B (SONG-I); WOLF M E (WOLF-I); YU C (YUCC-I)
Inventor: DEBUSK D; HILLSTROM K; MEDFORD W; SCHIPUNOV V V; SMUCKER M; SONG Y B; WOLF M E; YU C
Alerting Abstract WO A2
NOVELTY - Method entails identifying users that visit advertising outlet, counting identified users that have visited selected advertiser and generating a measure that compares number of identified users to number of counted users. This comparison constitutes a measure of desire to place advertising messages with the candidate advertising outlet, who may be web publishers.
USE - In electronic advertising techniques.
ADVANTAGE - Invention exhibits facility for effectively targeting Internet advertising placement for an Internet advertiser to particular Internet publishers.

31/5/13 (Item 13 from file: 350) <u>Links</u>
Derwent WPIX
0010775692
WPI Acc no: 2001-390288/200141
XRPX Acc No: N2001-287177
Apparatus for scoring and matching attributes of a seller project or job profiles of a buyer using an objective overall rating for the seller
Patent Assignee: AHRENS M A (AHRE-I); GURUSWAMY F (GURU-I); NAGLER M G (NAGL-I); SRINIVASAN J (SRIN-I); SYLWESTER S D (SYLW-I); ZREP INC (ZREP-N)
Inventor: AHRENS M A; GURUSWAMY F; NAGLER M G; SRINIVASAN J; SYLWESTER S D

Patent Family (3 patents, 92 & countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update	Type
WO 2001045019	A1	20010621	WO 2000US34870	A	20001218	200141	B
AU 200124486	A	20010625	AU 200124486	A	20001218	200162	E
US 20010039508	A1	20011108	US 1999172353	P	19991216	200171	E
			US 2000741751	A	20001218		

Alerting Abstract WO A1
NOVELTY - Each job seeker has a particular set of attributes and uses a computer to access the Internet and perform job searches and to submit personal information to customers, buyers and to an attribute scoring and matching provider. Buyers with jobs to fill also access the Internet and the provider scores a potential applicant against job profiles, while interacting with a third part service provider for such as testing and assessment, verification and certification or training. If an applicant is willing to undergo training etc. the scoring is updated.

DESCRIPTION - INDEPENDENT CLAIMS are included for a method for generating an overall rating of a seller and for a computer readable medium with instructions.
USE - Scoring and matching attributes of a seller to project or job profiles of a buyer.
ADVANTAGE - Providing objective scoring and matching.

31/5/14 (Item 14 from file: 350) Links
Derwent WPIX
0008802897 & & *Drawing available*
WPI Acc no: 1998-347974/199830
XRPX Acc No: N1998-271664
Interactive computer system for liability product selection - includes unit calculating variable rate applicable to liability products over duration based on user entered values which are combined with rate of change information
Patent Assignee: MERRILL LYNCH & CO INC (MERR-N)
Inventor: LARCHE K; TAEUBER C

Patent Family (1 patents, 1 & countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update	Type
US 5765144	A	19980609	US 1996669080	A	19960624	199830	B

Alerting Abstract US A
The system includes a unit allowing a user to select a first prediction for the direction of future interest rates. A unit allows the user to select a second prediction for the rate of change of future interest rates. A keyboard allows the user to input the duration that the selected product will be held.
A unit calculates the variable rate applicable to each of the liability products over the duration based on the first and second predictions to select at least one of the liability products having one of the lowest average payment and the lowest average interest rate.
The second prediction may be selected from a first, second and third rate of change, the first rate representing 1/2 point per year, the second rate representing 1 point per year and the third rate representing 2 points per year. A unit adds the selected rate of change to the variable rate for each of the liability products for each year of the duration. A unit retrieves updated variable rate structure information for the liability products.
ADVANTAGE - Gathers information on which to base selection of credit products. Selects products based partly on customer opinion on future interest rates. Provides semi-automatic application completion using gathered information.

Subject Search; patent literature; full text

Set   Items   Description
S1   284264 S (BUNDL? OR MATED OR COMBINED OR COMBINING OR COMBINES OR ACCOMPANY??? OR PACKET? ? OR PACKAGE??? OR SET OR SETS)(3N)(SERVICE OR SERVICES OR TASK OR TASKS OR JOB OR JOBS OR FUNCTION OR FUNCTIONS OR MERCHANDISE OR GOODS OR WARES OR ITEM OR ITEMS OR PRODUCT OR PRODUCTS OR ARTICLE OR ARTICLES OR THING OR THINGS OR OBJECT OR OBJECTS OR COMMODIT??? OR PURCHASES OR UNIT OR UNITS OR STOCK OR PROVISION OR PROVISIONS OR SOFTWARE OR COMPUTER? ? OR SUPPLIES OR INSTALL??? OR INSTALLATION OR EVENT? ? OR FACILITY? ? OR FACILITIES OR PRINTER? ? OR PROGRAMS)
S2   179513 S (BUYER OR BUYERS OR PURCHASER OR PURCHASERS OR CONSUMER OR CONSUMERS OR PATRON OR PATRONS OR CUSTOMER OR CUSTOMERS OR CLIENT OR CLIENTS OR SHOPPER OR SHOPPERS OR USER OR USERS)(3N)(PREFERENCE OR PREFERENCES OR PRIORITY OR PRIORITY? OR CRITERI? OR WANT OR WANTS OR SELECTION OR SELECTIONS OR LIKING OR WISH OR WISHES OR CHOICE OR CHOOSING OR CHOOSE OR CATEGORIES OR CATEGORY OR OPTION OR OPTIONS OR REQUIREMENT? OR TYPES OR CLASSIFICATION? ? OR GROUPS OR KINDS OR DESCRIPTION? ? OR EXAMPLES OR SELECT?)
S3   268723 S (SCORE? ? OR SCORING OR STANDING OR STANDINGS OR POSITION OR VALUATION OR ASSESS? OR EVALUAT? OR RATE? ? OR RATING OR RANK?? OR RANKING OR VALUING OR WEIGHT??? OR IMPORTAN?? OR VALUED OR PRIORITI?ING OR PRIORITI?ATION)(3N)(PREFERENCE OR PREFERENCES OR PRIORITY OR PRIORITY? OR CRITERI? OR WANT OR WANTS OR SELECTION OR SELECTIONS OR LIKING OR WISH OR WISHES OR CHOICE OR CHOOSING OR CHOOSE OR CATEGORIES OR CATEGORY OR OPTION OR OPTIONS OR REQUIREMENT? OR TYPES OR CLASSIFICATION? ? OR GROUPS OR KINDS OR DESCRIPTION? ? OR EXAMPLES OR SELECT?)
S4   1214340 S (ANOTHER OR OTHER OR SECOND OR 2ND OR THIRD OR 3RD OR ALTERNATE OR ALTERNATES OR ALTERNATIVE OR ALTERNATIVES OR ADDITIONAL OR MORE OR SUPPLEMENTA?? OR SUBSEQUENT?? OR DIFFERENT OR SEPARATE OR NEXT)(5N)(PREFERENCE OR PREFERENCES OR PRIORITY OR PRIORITY? OR CRITERI? OR WANT OR WANTS OR SELECTION OR SELECTIONS OR LIKING OR WISH OR WISHES OR CHOICE OR CHOOSING OR CHOOSE OR CATEGORIES OR CATEGORY OR OPTION OR OPTIONS OR REQUIREMENT? OR TYPES OR CLASSIFICATION? ? OR GROUPS OR KINDS OR DESCRIPTION? ? OR EXAMPLES OR SELECT?)
S5   701350 S (OUTPUT OR OUTPUTS OR OUTPUTT??? OR GET OR GETTING OR DISPLAY??? OR SHOW??? OR TELL??? OR REPORT? ? OR EXHIBIT??? OR SEE OR SEEING OR VIEW??? OR PROVID??? OR SUPPLY? OR FURNISH??? OR GENERAT?? OR GENERATING)(2N)(SCORE? ? OR SCORING OR INDEX OR STANDING OR STANDINGS OR QUANTIF? OR APPRAIS??? OR ASSESS? OR EVALUAT? OR JUDG? OR RATE? ? OR RATING OR RANK?? OR RANKING OR CRITIQ? OR OPIN? OR SELECT??? OR VALUING OR WEIGHT??? OR PREFER? OR PRIORIT??? OR IMPORTAN?? OR SCALE OR SCALES OR PRIORITI?ING OR PRIORITI?ATION)
S6   11670 S S1(S)S2
S7   612 S S6(S)S3
S8   390 S S7(S)S4
S9   242 S S8(S)S5
S10   3 S S9 AND IC=G06Q-0030/00
S11   3 IDPAT (sorted in duplicate/non-duplicate order)
S12   3 IDPAT (primary/non-duplicate records only)
S13   263 S S6(10N)S3

S14   38   S S13(10N)S5
S15   1   S S14 AND IC=G06Q-0030/00
S16   1   S S15 NOT S12
; show files

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12/5/1 (Item 1 from file: 349) Links
PCT FULLTEXT
01626234
SYSTEM FOR CONCURRENT OPTIMIZATION OF BUSINESS ECONOMICS AND
CUSTOMER VALUE
SYSTEME DESTINE A L'OPTIMISATION SIMULTANEE DE L'ECONOMIE D'UNE ENTREPRISE
ET DE LA VALEUR D'UN CLIENT
Patent Applicant/Inventor:

B. GOEL Sachin
    8 Olympic Court, Walpole, MA 02032; US; US (Residence); IN (Nationality); (Designated for all)

	Country	Number	Kind	Date
Patent	WO	200820307	A2	20080221
Application	WO	2007IB2547		20070623
Priorities	US	2006474115		20060623
	US	2006506451		20060818

English Abstract:

A computer-implemented system and method for an airline to enhance customers' experience. A
computer-implemented service is operated that delivers to a customer an option to upgrade on up to n of
m selected products, where n is less than m. Information is recorded in a data store, pertaining to said
option. In addition, a system is operated to define each of the n chosen products, whereby after each of the
n chosen products is defined, the customer can be upgraded to said chosen product. The information
pertaining to said defined products is recorded in a data store.

12/5/2 (Item 2 from file: 349) Links
PCT FULLTEXT
01624903
SYSTEM FOR CONCURRENT OPTIMIZATION OF BUSINESS ECONOMICS AND
CUSTOMER VALUE
SYSTEME D'OPTIMISATION SIMULTANEE DE L'ECONOMIE D'ENTREPRISE ET D'UNE
VALEUR CLIENT
Patent Applicant/Inventor:

C. GOEL Sachin
    8 Olympic Court, Walpole, MA 02032; US; US (Residence); IN (Nationality); (Designated for all)

	Country	Number	Kind	Date
Patent	WO	200821510	A2	20080221
Application	WO	2007US18290		20070817
Priorities	US	2006506451		20060818
	WO	2007US14653		20070623
	WO	2007US14654		20070623

English Abstract:

A computer-implemented system and method to provide options on products to enhance customers' experience. A computer-implemented system is operated that delivers to a customer an option to utilize up to n of m selected products, where n is less than or equal to m. Information is recorded in a data store, pertaining to said option. In addition, a system is operated to define each of the n chosen products, whereby after each of the n chosen products is defined, the customer can utilize said chosen product. The information pertaining to said defined products is recorded in a data store.

 12/5/3 (Item 3 from file: 349) Links
PCT FULLTEXT
01488570
PROVIDING CONTENT TO MOBILE COMMUNICATION FACILITIES
FOURNITURE DE CONTENU A DES INSTALLATIONS MOBILES DE COMMUNICATION
Patent Applicant/Patent Assignee:

D. JUMP TAP INC; 245 First Street, 11th Floor, Cambridge, MA 02142
    US; -- (Residence); US (Nationality)
    (For all designated states except: US)

et. al.

English Abstract:

In embodiments of the present invention improved capabilities are described for receiving a bid for a sponsored content item to be presented on a mobile communication facility, the bid including an amount and at least one user characteristic; and matching the at least one user characteristic with a user through information associated with a mobile communication facility identification number associated with the user. Additional embodiments of the present invention describe improved capabilities for searching a plurality of mobile content inventories in which a relevant mobile content is stored to determine a favorable mobile content for presentation to the mobile communication facility; and presenting the favorable mobile content to the mobile communication facility, wherein the method further comprises receiving a request for mobile content from the mobile communication facility prior to searching the plurality of mobile content inventories.

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 16/5/1 (Item 1 from file: 349) Links
PCT FULLTEXT
01581384
A BEHAVIORAL TARGETING SYSTEM
SYSTEME DE CIBLAGE COMPORTEMENTAL
Patent Applicant/Patent Assignee:

E. YAHOO INC; 701 First Avenue, Sunnyvale, CA 94089
   US; US (Residence); US (Nationality)
   (For all designated states except: US)

F. et. al.

	Country	Number	Kind	Date
Patent	WO	2007126903	A1	20071108
Application	WO	2007US7701		20070329
Priorities	US	2006394343		20060329

English Abstract:

A behavioral targeting system determines user profiles from online activity. The system includes a plurality of models that define parameters for determining a user profile score. Event information, which comprises on-line activity of the user, is received at an entity. To generate a user profile score, a model is selected. The model comprises recency, intensity and frequency dimension parameters. The behavioral targeting system generates a user profile score for a target objective, such as brand advertising or direct response advertising. The parameters from the model are applied to generate the user profile score in a category. The behavioral targeting system has application for use in ad serving to on-line users.

Subject Search: non patent literature: abstracts/bibliographic

Set   Items   Description
S1   181416   S (BUNDL? OR MATED OR COMBINED OR COMBINING OR COMBINES OR
ACCOMPANY??? OR PACKET? ? OR PACKAGE??? OR SET OR SETS)(3N)(SERVICE OR
SERVICES OR TASK OR TASKS OR JOB OR JOBS OR FUNCTION OR FUNCTIONS OR
MERCHANDISE OR GOODS OR WARES OR ITEM OR ITEMS OR PRODUCT OR PRODUCTS OR
ARTICLE OR ARTICLES OR THING OR THINGS OR OBJECT OR OBJECTS OR COMMODIT???
OR PURCHASES OR UNIT OR UNITS OR STOCK OR PROVISION OR PROVISIONS OR
SOFTWARE OR COMPUTER? ? OR SUPPLIES OR INSTALL??? OR INSTALLATION OR EVENT?
? OR FACILITY? ? OR FACILITIES OR PRINTER? ? OR PROGRAMS)
S2   74104   S (BUYER OR BUYERS OR PURCHASER OR PURCHASERS OR CONSUMER OR
CONSUMERS OR PATRON OR PATRONS OR CUSTOMER OR CUSTOMERS OR CLIENT OR
CLIENTS OR SHOPPER OR SHOPPERS OR USER OR USERS)(3N)(PREFERENCE OR
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OR TYPES OR CLASSIFICATION? ? OR GROUPS OR KINDS OR DESCRIPTION? ? OR
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S3   148268   S (SCORE? ? OR SCORING OR STANDING OR STANDINGS OR POSITION OR
VALUATION OR ASSESS? OR EVALUAT? OR RATE? ? OR RATING OR RANK?? OR RANKING
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OR KINDS OR DESCRIPTION? ? OR EXAMPLES OR SELECT?)
S4   448545   S (ANOTHER OR OTHER OR SECOND OR 2ND OR THIRD OR 3RD OR
ALTERNATE OR ALTERNATES OR ALTERNATIVE OR ALTERNATIVES OR ADDITIONAL OR
MORE OR SUPPLEMENTA?? OR SUBSEQUENT?? OR DIFFERENT OR SEPARATE OR
NEXT)(5N)(PREFERENCE OR PREFERENCES OR PRIORITY OR PRIORITY? OR CRITERI? OR
WANT OR WANTS OR SELECTION OR SELECTIONS OR LIKING OR WISH OR WISHES OR
CHOICE OR CHOOSING OR CHOOSE OR CATEGORIES OR CATEGORY OR OPTION OR
OPTIONS OR REQUIREMENT? OR TYPES OR CLASSIFICATION? ? OR GROUPS OR KINDS OR
DESCRIPTION? ? OR EXAMPLES OR SELECT?)
S5   227219   S (OUTPUT OR OUTPUTS OR OUTPUTT??? OR GET OR GETTING OR
DISPLAY??? OR SHOW??? OR TELL??? OR REPORT? ? OR EXHIBIT??? OR SEE OR SEEING OR
VIEW??? OR PROVID??? OR SUPPLY? OR FURNISH??? OR GENERAT?? OR
GENERATING)(2N)(SCORE? ? OR SCORING OR INDEX OR STANDING OR STANDINGS OR
QUANTIF? OR APPRAIS??? OR ASSESS? OR EVALUAT? OR JUDG? OR RATE? ? OR RATING
OR RANK?? OR RANKING OR CRITIQ? OR OPIN? OR SELECT??? OR VALUING OR
WEIGHT??? OR PREFER? OR PRIORIT??? OR IMPORTAN?? OR SCALE OR SCALES OR
PRIORITI?ING OR PRIORITI?ATION)
S6   2185   S S1(S)S2
S7   106   S S6(S)S3
S8   31   S S7(S)S4
S9   4   S S8(S)S5
S10   1   S S9 NOT PY>2000
S11   43   S S6(10N)S5
S12   42   S S11 NOT S10
S13   40   RD (unique items)

S14   14   S S13 NOT PY>2000

? show files

[File 2] INSPEC 1898-2008/Apr W1

[File 35] Dissertation Abs Online 1861-2008/Nov

[File 65] Inside Conferences 1993-2008/May 02

[File 99] Wilson Appl. Sci & Tech Abs 1983-2008/Apr

[File 474] New York Times Abs 1969-2008/May 06

[File 475] Wall Street Journal Abs 1973-2008/May 06

[File 583] Gale Group Globalbase(TM) 1986-2002/Dec 13
*File 583: This file is no longer updating as of 12-13-2002.

[File 139] EconLit 1969-2008/Feb

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 10/3,K/1 (Item 1 from file: 35) Links
Dissertation Abs Online
01139953   ORDER NO: AAD13-41241
CLOTHING FOR THE FEMALE CRUTCH USER: CASE STUDIES OF THE CLOTHING
WORN BY THE MIDDLE CLASS AMERICAN FEMALE CRUTCH USER
Author: WU, MENG-HUI MARGARET
Degree: M.S.
Year: 1990
Corporate Source/Institution: THE UNIVERSITY OF ARIZONA (0009)
Source: Volume 29/01 of MASTERS ABSTRACTS. of Dissertations Abstracts International.
PAGE 110 . 122 PAGES

   ...body measurements between permanent and temporary crutch users.
   Results indicated permanent crutch users with strong function orientation preferred set-in sleeves, buttoned cuffs, enlarged jewel neckline, shawl collar and bloused silhouette. This was different from the temporary crutch users preference. The measurement difference of the same weight category showed that the proportion of permanent crutch users, with larger upper torso, was different to that of temporary crutch users. Factors for permanent crutch users selection of clothing included function, fit and fabric when evaluating illustrations, and comfort and esthetics were...

+++

14/3,K/1 (Item 1 from file: 2) Links
INSPEC
07552301 INSPEC Abstract Number: C2000-05-6160Z-012
Title: Practical lineage tracing in data warehouses
Author Cui, Y.; Widom, J.
Author Affiliation: Dept. of Comput. Sci., Stanford Univ., CA, USA
Conference Title: Proceedings of 16th International Conference on Data Engineering (Cat.
No.00CB37073) p. 367-78
Publisher: IEEE Comput. Soc , Los Alamitos, CA, USA
Publication Date: 2000 Country of Publication: USA xxii+703 pp.
ISBN: 0 7695 0506 6   Material Identity Number: XX-2000-00609
U.S. Copyright Clearance Center Code: 0 7695 0506 6/2000/$10.00
Conference Title: Proceedings 16th International Conference on Data Engineering
Conference Sponsor: IEEE Comput. Soc. Tech. Committee on Data Eng
Conference Date: 29 Feb.-3 March 2000 Conference Location: San Diego, CA, USA
Language: English
  Copyright 2000, IEE
Abstract: ...lineage tracing package in the WHIPS data warehousing system prototype at Stanford. With this package, users can select view tuples of interest, then efficiently "drill through" to examine the exact source tuples that produced...

 14/3,K/2 (Item 2 from file: 2) Links
INSPEC
07039710 INSPEC Abstract Number: B9811-0170J-026, C9811-7410D-062
Title: Early analysis of chip scale package design trade-offs
Author Blood, W.; Lai, A.
Author Affiliation: Motorola Inc., Tempe, AZ, USA
Conference Title: Proceedings. 1998 IEEE Symposium on IC/Package Design Integration (Cat.
No.98CB36211) p. 64-9
Publisher: IEEE Comput. Soc , Los Alamitos, CA, USA
Publication Date: 1998 Country of Publication: USA x+149 pp.
ISBN: 0 8186 8433 X   Material Identity Number: XX98-00843
U.S. Copyright Clearance Center Code: 0 8186 8433 X/98/$10.00
Conference Title: Proceedings 1998 IEEE Symposium on IC/Package Design Integration
Conference Sponsor: IEEE Comput. Soc.; Circuits & Syst. Soc.; Components, Packaging & Manuf.
Technol. Soc.; Solid State Circuits Soc
Conference Date: 2-3 Feb. 1998 Conference Location: Santa Cruz, CA, USA
Language: English
  Copyright 1998, IEE
Abstract: ...The CSPDES starts with users entering IC component level information into the system. It then provides a selection of possible CSPs. The user selects a CSP and completes an interconnect pattern between IC bonding pads and package signal or...

 14/3,K/3 (Item 3 from file: 2) Links
INSPEC
06597324 INSPEC Abstract Number: B9707-2550G-033, C9707-7410D-080
Title: Evaluation of a fast and flexible OPC package: OPTISSIMO

Author Maurer, W.; Waas, T.; Eisenmann, H.
Author Affiliation: Semicond. Div., Siemens AG, Munich, Germany
Journal: Proceedings of the SPIE - The International Society for Optical Engineering Conference Title:
Proc. SPIE - Int. Soc. Opt. Eng. (USA)   vol.2884   p. 412-18
Publisher: SPIE-Int. Soc. Opt. Eng ,
Publication Date: 1996 Country of Publication: USA
SICI: 0277-786X(1996)2884L.412:EFFP;1-#
    Material Identity Number: C574-97029
U.S. Copyright Clearance Center Code: 0 8194 2282 7/96/$6.00
Conference Title: 16th Annual Symposium on Photomask Technology and Management
Conference Sponsor: SPIE
Conference Date: 18-20 Sept. 1996   Conference Location: Redwood City, CA, USA
Language: English
 Copyright 1997, IEE
Abstract: ...produce a pattern which is significantly different from the intended design. In this paper, we
report first evaluation results of OPTISSIMO, a software package for automatic proximity correction.
Apart from the ability to handle full-chip designs by preserving...

 14/3,K/4 (Item 4 from file: 2) Links
INSPEC
06377369 INSPEC Abstract Number: B9611-8110-003
Title: Electric power system dynamics simulation
Author Stojanovic, D.
Author Affiliation: Elektronski Fakultet, Nis, Serbia
Journal: Elektroprivreda   vol.49, no.2   p. 34-40
Publisher: Zajednica Jugoslavenske Elektroprivrede ,
Publication Date: April-June 1996 Country of Publication: Serbia
SICI: 0013-5755(199604/06)49:2L.34:EPSD;1-Q
    Material Identity Number: E079-96003
Language: Serbian
 Copyright 1996, IEE
Abstract: ...computer. Therein are represented typical models of synchronous generator excitation and
power stabilizer regulators. The software package makes possible, for the consumer, selection of the
generator model, excitation and stabilizer regulator depending on the desired accuracy and in accordance
with the...

 14/3,K/5 (Item 5 from file: 2) Links
INSPEC
05080943 INSPEC Abstract Number: C9203-7420-028
Title: A comparison of two command language user interfaces for a CNC machine
Author Torres-Chazaro, O.F.; Beaton, R.J.; Deisenroth, M.P.
Author Affiliation: Dept. of Ind. & Syst. Eng., Virginia Polytech. Inst. & State Univ., Blacksburg, VA,
USA
Journal: International Journal of Human Factors in Manufacturing   vol.1, no.4   p. 351-63
Publication Date: Oct. 1991 Country of Publication: USA
ISSN: 1045-2699
U.S. Copyright Clearance Center Code: 1045-2699/91/040351-13$4.00
Language: English

Subfile: C
Abstract: ...the first interface. Then, both layouts were compared in terms of time to complete a set of benchmark tasks, number of errors generated, and users' preferences. Four factors were manipulated: (1) users' level of expertise, (2) layouts, (3) tasks, and (4 ...

 14/3,K/6 (Item 6 from file: 2) <u>Links</u>
INSPEC
05053529 INSPEC Abstract Number: C9202-7810C-102
Title: An analytic evaluation of microcomputer educational OR/MS software
Author Zanakis, S.H.; Kara, A.; Sahay, S.; Sivasubramaniam, N.
Author Affiliation: Florida Int. Univ., Miami, FL, USA
Journal: Omega   vol.19, no.6   p. 639-49
Publication Date: 1991 Country of Publication: UK
CODEN: OMEGA6 ISSN: 0305-0483
U.S. Copyright Clearance Center Code: 0305-0483/91/$3.00+0.00
Language: English
Abstract: ...not practically affected by changes in the importance assigned to the various criteria. Guidelines are provided to select the appropriate software, depending upon specific requirements of the user.

 14/3,K/7 (Item 7 from file: 2) <u>Links</u>
INSPEC
03854474 INSPEC Abstract Number: C87025140
Title: Data analysis software for microcomputers in Japan
Author Yajima, K.; Ohsumi, N.
Author Affiliation: Inst. of JUSE, Tokyo, Japan
Conference Title: Data Analysis and Informatics, IV. Proceedings of the Fourth International Symposium   p. 669-79
Editor(s): Diday, E.; Escoufier, Y.; Lebart, L.; Pages, J.; Schektman, Y.; Tomassone, R.
Publisher: North-Holland , Amsterdam, Netherlands
Publication Date: 1986 Country of Publication: Netherlands   xii+764 pp.
ISBN: 0 444 70061 7
Conference Sponsor: ADI; ANVAR; ASU; CNET; CEA; CNRS; ISI; INRA; SFC
Conference Date: 9-11 Oct. 1985   Conference Location: Versailles, France
Language: French; English
Abstract: ...Use of the Japanese language (Chinese characters and kana) is a unique feature of Japanese software packages. Many of them have been developed for users showing a preference for Japanese language-based programs. However, basic software (operating systems), which is the heart of...

 14/3,K/8 (Item 8 from file: 2) <u>Links</u>
INSPEC
03853651 INSPEC Abstract Number: C87024665
Title: One from column A, two from column B: generating menus in real time
Author Smith, M.A.
Author Affiliation: Bell Commun. Res. Inc., Piscataway, NJ, USA
Conference Title: Proceedings of the 1986 IEEE International Conference on Systems, Man, and

Cybernetics (Cat. No.86CH2364-8)   p. 142-6 vol.1
Publisher: IEEE , New York, NY, USA
Publication Date: 1986 Country of Publication: USA   2 vol. 1630 pp.
U.S. Copyright Clearance Center Code: CH2364-8/86/0000-0142$01.00
Conference Sponsor: IEEE
Conference Date: 14-17 Oct. 1986   Conference Location: Atlanta, GA, USA
Language: English

Abstract: An enhancement to an existing set of integrated software systems is being developed that will allow telephone companies to define and generate automatically their... ...administration and engineering reports. The results of a prototype study indicate that a menu-driven user interface containing report selection menus is justified. Therefore, it is necessary to provide the telephone companies with a way...

14/3,K/9 (Item 9 from file: 2) Links
INSPEC
03516967 INSPEC Abstract Number: B85053940, C85042731
Title: HAVC engineer's guide for software selection (air conditioning)
Author Chen, S.
Journal: Refrigeration   vol.59, no.686   p. 1157-64
Publication Date: 1984 Country of Publication: Japan
Language: Japanese
Abstract: ...personal computers are now commercially available. The functions, control menus and operation time or these software packages are evaluated to provide a guide to a user's software selection.

14/3,K/10 (Item 10 from file: 2) Links
INSPEC
02754966 INSPEC Abstract Number: C81034000
Title: Show and Spell from Radio Shack
Author Bejar, I.I.
Journal: Creative Computing   vol.7, no.3   p. 22-4
Publication Date: March 1981 Country of Publication: USA
Language: English
Subfile: C
Abstract: Describes and evaluates the show and spell package which includes two programs. One program reads words and their graphical representation from the data tapes, presents the words...

14/3,K/11 (Item 11 from file: 2) Links
INSPEC
02659153 INSPEC Abstract Number: C81012369
Title: Prototype packaged databases and software in health
Author Gardenier, T.K.
Author Affiliation: TKG Consultants Ltd., Washington, DC, USA
Conference Title: Proceedings of the Fourth Annual Symposium on Computer Applications in Medical Care   Part III   p. 1925-8
Editor(s): O'Neill, J.T.
Publisher: IEEE , New York, NY, USA

Publication Date: 1980 Country of Publication: USA   xxxiv+595 pp.
Conference Sponsor: IEEE
Conference Date: 2-5 Nov. 1980   Conference Location: Washington, DC, USA
Language: English

Abstract: ...in light of developments in mini- and micro-computer technology. Specific features for defining prospective user groups are discussed; criticisms generated for large-scale epidemiological data use as a means of replacing clinical trials and associated controls are posed...

14/3,K/12 (Item 12 from file: 2) Links
INSPEC
01898608   INSPEC Abstract Number: C76012040
Title: HYDRA: hydrologic network flow simulator adapted for on-line use
Author Surkan, A.J.; Daly, C.R.
Author Affiliation: Univ. of Nebraska, Lincoln, NE, USA
Conference Title: Computer Science Conference /sup '/75. (Abstracts only received)   p. 6
Publisher: ACM , New York, NY, USA
Publication Date: 1975 Country of Publication: USA   xxiv+63 pp.
Conference Sponsor: ACM
Conference Date: 18-20 Feb. 1975   Conference Location: Washington, DC, USA
Language: English

Abstract: ...programs call a program that alters the dimensions in the main program when necessary. The user may select a display width for the hydrograph results that will fit most available output devices. The simulation package...

14/3,K/13 (Item 13 from file: 2) Links
INSPEC
01546514   INSPEC Abstract Number: C73019057
Title: The computer-aided design environment project (COMRADE)
Author Rhodes, T.R.
Author Affiliation: Naval Ship Res. & Dev. Center, Bethesda, MD, USA
Conference Title: AFIPS Conference Proceedings Vol.42 1973 National Computer Composition and Exposition   p. 319-24
Publisher: AFIPS , Montvale, NJ, USA
Publication Date: 1973 Country of Publication: USA   x+913 pp.
Conference Sponsor: AFIPS
Conference Date: 4-8 June 1973   Conference Location: New York, NY, USA
Language: English

Abstract: ...and terminal commands used to control subsystem and file access, and to optionally monitor and report on selected information, such as user-names, data and time, commands used, cost estimates, etc., during subsystem operations.

14/3,K/14 (Item 1 from file: 583) Links
Gale Group Globalbase(TM)
09400428
M1 will not go public this year
SINGAPORE: M1 TO SOFT LAUNCH GPRS NETWORK

M1 of Singapore will soft launch its General Packet Radio Service (GPRS) network on 9 November 2000. It will provide selected corporate clients with about 1,000 GPRS-enabled phones.

Subject Search; non patent literature; full text # 1

Set   Items   Description
S1   761095   S (BUNDL? OR MATED OR COMBINED OR COMBINING OR COMBINES OR ACCOMPANY??? OR PACKET? ? OR PACKAGE??? OR SET OR SETS)(3N)(SERVICE OR SERVICES OR TASK OR TASKS OR JOB OR JOBS OR FUNCTION OR FUNCTIONS OR MERCHANDISE OR GOODS OR WARES OR ITEM OR ITEMS OR PRODUCT OR PRODUCTS OR ARTICLE OR ARTICLES OR THING OR THINGS OR OBJECT OR OBJECTS OR COMMODIT??? OR PURCHASES OR UNIT OR UNITS OR STOCK OR PROVISION OR PROVISIONS OR SOFTWARE OR COMPUTER? ? OR SUPPLIES OR INSTALL??? OR INSTALLATION OR EVENT? ? OR FACILITY? ? OR FACILITIES OR PRINTER? ? OR PROGRAMS)
S2   700801   S (BUYER OR BUYERS OR PURCHASER OR PURCHASERS OR CONSUMER OR CONSUMERS OR PATRON OR PATRONS OR CUSTOMER OR CUSTOMERS OR CLIENT OR CLIENTS OR SHOPPER OR SHOPPERS OR USER OR USERS)(3N)(PREFERENCE OR PREFERENCES OR PRIORITY OR PRIORITY? OR CRITERI? OR WANT OR WANTS OR SELECTION OR SELECTIONS OR LIKING OR WISH OR WISHES OR CHOICE OR CHOOSING OR CHOOSE OR CATEGORIES OR CATEGORY OR OPTION OR OPTIONS OR REQUIREMENT? OR TYPES OR CLASSIFICATION? ? OR GROUPS OR KINDS OR DESCRIPTION? ? OR EXAMPLES OR SELECT?)
S3   380643   S (SCORE? ? OR SCORING OR STANDING OR STANDINGS OR POSITION OR VALUATION OR ASSESS? OR EVALUAT? OR RATE? ? OR RATING OR RANK?? OR RANKING OR VALUING OR WEIGHT??? OR IMPORTAN?? OR VALUED OR PRIORITI?ING OR PRIORITI?ATION)(3N)(PREFERENCE OR PREFERENCES OR PRIORITY OR PRIORITY? OR CRITERI? OR WANT OR WANTS OR SELECTION OR SELECTIONS OR LIKING OR WISH OR WISHES OR CHOICE OR CHOOSING OR CHOOSE OR CATEGORIES OR CATEGORY OR OPTION OR OPTIONS OR REQUIREMENT? OR TYPES OR CLASSIFICATION? ? OR GROUPS OR KINDS OR DESCRIPTION? ? OR EXAMPLES OR SELECT?)
S4   2629132   S (ANOTHER OR OTHER OR SECOND OR 2ND OR THIRD OR 3RD OR ALTERNATE OR ALTERNATES OR ALTERNATIVE OR ALTERNATIVES OR ADDITIONAL OR MORE OR SUPPLEMENTA?? OR SUBSEQUENT?? OR DIFFERENT OR SEPARATE OR NEXT)(5N)(PREFERENCE OR PREFERENCES OR PRIORITY OR PRIORITY? OR CRITERI? OR WANT OR WANTS OR SELECTION OR SELECTIONS OR LIKING OR WISH OR WISHES OR CHOICE OR CHOOSING OR CHOOSE OR CATEGORIES OR CATEGORY OR OPTION OR OPTIONS OR REQUIREMENT? OR TYPES OR CLASSIFICATION? ? OR GROUPS OR KINDS OR DESCRIPTION? ? OR EXAMPLES OR SELECT?)
S5   995956   S (OUTPUT OR OUTPUTS OR OUTPUTT??? OR GET OR GETTING OR DISPLAY??? OR SHOW??? OR TELL??? OR REPORT? ? OR EXHIBIT??? OR SEE OR SEEING OR VIEW??? OR PROVID??? OR SUPPLY? OR FURNISH??? OR GENERAT?? OR GENERATING)(2N)(SCORE? ? OR SCORING OR INDEX OR STANDING OR STANDINGS OR QUANTIF? OR APPRAIS??? OR ASSESS? OR EVALUAT? OR JUDG? OR RATE? ? OR RATING OR RANK?? OR RANKING OR CRITIQ? OR OPIN? OR SELECT??? OR VALUING OR WEIGHT??? OR PREFER? OR PRIORIT??? OR IMPORTAN?? OR SCALE OR SCALES OR PRIORITI?ING OR PRIORITI?ATION)
S6   4193   S S1(10N)S2
S7   54   S S6(10N)S3
S8   4   S S7(10N)S4
S9   0   S S8(10N)S5
S10   18   S S7 AND S4
S11   3   S S10 AND S5
S12   1   S S11 NOT PY>2000
S13   55   S S6(10N)S5

S14   2   S S13(S)S3
S15   2   S S14 NOT S12
S16   0   S S15 NOT PY>2000
; show files

[File 20] Dialog Global Reporter 1997-2008/May 06

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 12/3,K/1 Links
Dialog Global Reporter
09296016 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Southern California Starting Salaries Sizzle in 2000; Employees With Broadened Skill-Sets Can
Expect to Receive the Highest Starting Pay
BUSINESS WIRE
January 18, 2000
Journal Code: WBWE   Language: English   Record Type: FULLTEXT
...expected to receive the highest paid starting salaries, with secretaries who have Word Processing skills
ranking second (see Graph No. 2). Rising 10.6% from last year's projected starting salary, the
secretaries...

Subject Search; non patent literature; full text # 2

Set   Items   Description
S1   536675   S (BUNDL? OR MATED OR COMBINED OR COMBINING OR COMBINES OR ACCOMPANY??? OR PACKET? ? OR PACKAGE??? OR SET OR SETS)(3N)(SERVICE OR SERVICES OR TASK OR TASKS OR JOB OR JOBS OR FUNCTION OR FUNCTIONS OR MERCHANDISE OR GOODS OR WARES OR ITEM OR ITEMS OR PRODUCT OR PRODUCTS OR ARTICLE OR ARTICLES OR THING OR THINGS OR OBJECT OR OBJECTS OR COMMODIT??? OR PURCHASES OR UNIT OR UNITS OR STOCK OR PROVISION OR PROVISIONS OR SOFTWARE OR COMPUTER? ? OR SUPPLIES OR INSTALL??? OR INSTALLATION OR EVENT? ? OR FACILITY? ? OR FACILITIES OR PRINTER? ? OR PROGRAMS)
S2   610015   S (BUYER OR BUYERS OR PURCHASER OR PURCHASERS OR CONSUMER OR CONSUMERS OR PATRON OR PATRONS OR CUSTOMER OR CUSTOMERS OR CLIENT OR CLIENTS OR SHOPPER OR SHOPPERS OR USER OR USERS)(3N)(PREFERENCE OR PREFERENCES OR PRIORITY OR PRIORITY? OR CRITERI? OR WANT OR WANTS OR SELECTION OR SELECTIONS OR LIKING OR WISH OR WISHES OR CHOICE OR CHOOSING OR CHOOSE OR CATEGORIES OR CATEGORY OR OPTION OR OPTIONS OR REQUIREMENT? OR TYPES OR CLASSIFICATION? ? OR GROUPS OR KINDS OR DESCRIPTION? ? OR EXAMPLES OR SELECT?)
S3   252676   S (SCORE? ? OR SCORING OR STANDING OR STANDINGS OR POSITION OR VALUATION OR ASSESS? OR EVALUAT? OR RATE? ? OR RATING OR RANK?? OR RANKING OR VALUING OR WEIGHT??? OR IMPORTAN?? OR VALUED OR PRIORITI?ING OR PRIORITI?ATION)(3N)(PREFERENCE OR PREFERENCES OR PRIORITY OR PRIORITY? OR CRITERI? OR WANT OR WANTS OR SELECTION OR SELECTIONS OR LIKING OR WISH OR WISHES OR CHOICE OR CHOOSING OR CHOOSE OR CATEGORIES OR CATEGORY OR OPTION OR OPTIONS OR REQUIREMENT? OR TYPES OR CLASSIFICATION? ? OR GROUPS OR KINDS OR DESCRIPTION? ? OR EXAMPLES OR SELECT?)
S4   1129781   S (ANOTHER OR OTHER OR SECOND OR 2ND OR THIRD OR 3RD OR ALTERNATE OR ALTERNATES OR ALTERNATIVE OR ALTERNATIVES OR ADDITIONAL OR MORE OR SUPPLEMENTA?? OR SUBSEQUENT?? OR DIFFERENT OR SEPARATE OR NEXT)(5N)(PREFERENCE OR PREFERENCES OR PRIORITY OR PRIORITY? OR CRITERI? OR WANT OR WANTS OR SELECTION OR SELECTIONS OR LIKING OR WISH OR WISHES OR CHOICE OR CHOOSING OR CHOOSE OR CATEGORIES OR CATEGORY OR OPTION OR OPTIONS OR REQUIREMENT? OR TYPES OR CLASSIFICATION? ? OR GROUPS OR KINDS OR DESCRIPTION? ? OR EXAMPLES OR SELECT?)
S5   470346   S (OUTPUT OR OUTPUTS OR OUTPUTT??? OR GET OR GETTING OR DISPLAY??? OR SHOW??? OR TELL??? OR REPORT? ? OR EXHIBIT??? OR SEE OR SEEING OR VIEW??? OR PROVID??? OR SUPPLY? OR FURNISH??? OR GENERAT?? OR GENERATING)(2N)(SCORE? ? OR SCORING OR INDEX OR STANDING OR STANDINGS OR QUANTIF? OR APPRAIS??? OR ASSESS? OR EVALUAT? OR JUDG? OR RATE? ? OR RATING OR RANK?? OR RANKING OR CRITIQ? OR OPIN? OR SELECT??? OR VALUING OR WEIGHT??? OR PREFER? OR PRIORIT??? OR IMPORTAN?? OR SCALE OR SCALES OR PRIORITI?ING OR PRIORITI?ATION)
S6   5160   S S1(10N)S2
S7   77   S S6(10N)S3
S8   9   S S7(10N)S4
S9   0   S S8(10N)S5
S10   33   S S7 AND S4
S11   13   S S10 AND S5
S12   8   S S11 NOT PY>2000
S13   8   RD (unique items)

S14   84 S S6(10N)S5
S15   4 S S14(S)S3
S16   4 S S15 NOT S13
S17   4 RD (unique items)
S18   4 S S17 NOT PY>2000
; show files

===

13/3,K/1 (Item 1 from file: 15) Links
ABI/Inform(R)
02088232   63530887
Effective use of consulting services
Guenther, Kim
Online v24n6 pp: 89-92 Nov/Dec 2000
ISSN: 0146-5422 Journal Code: ONL
Text:

...for the set of services you are requesting. Industry analysts such as Gartner Group publish reports evaluating consulting company capabilities.
The type of service you need should guide your expectations about firms... of projects that will falter.
Consultants have started the work, but there's a few more items I wish to add. How do we go about doing this?
Changes to scope can put a...
...detailed discussion and documentation of the approach, activities, staff, deliverable, timeline, and fees for the additional work.
What kinds of office cultures utilize consultants most effectively?,

Cultures with flexibility, openness, and the desire to... ...that the consultants are oE-thie in their recommendations?

Ideally in a project that includes software package selection, the consultant should evaluate candidate packages based on the client's criteria, weighted to reflect the client's goals and issues. In other words, the consultant should not...

13/3,K/2 (Item 2 from file: 15) Links

02072689   61999186
Toward a general modular systems theory and its application to interfirm product modularity
Schilling, Melissa A
Text:

...Increasing modularity is not, however, limited to products: scholars have noted increasing modularity in many different kinds of systems. For example, in recent research scholars have examined the disaggregation of many large...

...and integration are used in the many disciplines that study systems, we would find many other examples of systems that had migrated toward or away from increasing modularity.

So what drives some...to provide a general modular systems theory in its final state. This research does, however, provide a very important first step in this direction, and, as a more refined theory of modular systems evolves...rather than acting voluntaristically upon it), because such a perspective is parsimonious and may be more accurate for many kinds of systems, this perspective is not a necessary assumption of the models. In the product...likely they are to agree on a single configuration. By employing modularity, heterogeneous customers can choose a car configuration that more closely meets their preferences. Close examination of this example reveals that each of these two factors reinforces the pressure...apply this framework to a specific example: interfirm product modularity.

INTERFIRM PRODUCT MODULARITY

Products, like other kinds of systems, typically are bundles of components. A computer is a bundle of a CPU...

...automatic steering or transmission, and so on), and he or she may be able to choose components made by other vendors (such as a stereo system, tires, roof racks, security systems, and so on). Even...the same time that the products became less differentiated, there was growing pressure to make different kinds of software programs work together better. Many users of office software programs wished to combine ...

...assemble those components into the product configuration, then a nonmodular product may offer the customer additional functionality by eliminating selection and assembly responsibilities. In order for a customer to choose components of a modular system...and price requirements.

Holt and Sherman (1986) suggest that where component quality is difficult to assess, customers may choose bundled or integrated products that are believed to provide an acceptable average quality across the components. Furthermore, where the...

...designs will be more attractive to both customers and producers.

The diversity of available technological options might compel customers to seek more flexible solutions and make being tied to a single vendor less attractive. First, the number...

...Second, commitment to a single, integrated product system imposes an opportunity cost equivalent to the next best option available. When many different options are available, this opportunity cost is likely to be higher, because the next best solution is likely to be better than the next best solution when there are few

options available. Third, when there is a great diversity in available technologies, the customer faces

more ambiguity about which option is actually best. When there is little diversity in the technological options, customers sacrifice less...

...they face less uncertainty about the optimality of their technology choice.

Diversity in the technological options available makes modularity more attractive to producers as well. It is usually difficult, and costly, for a firm to...

...are made up of components that draw from different underlying production technologies, distribution and marketing requirements, or other required skill sets, a firm's core capabilities may put it at a performance or...more differentiated firm capabilities are, the more likely firms will be to produce disparate technological options; likewise, the more technological options there are available to firms, the more likely they will be to choose to specialize in different things. Furthermore, when these two attributes are combined with the adoption of modular product designs...

...to which firms in the market have differentiated capabilities and the availability of diverse technological options will reinforce each other.

Proposition 7: The adoption of increasingly interfirm modular product designs,, may result in both the...compare the performance advantages of the various individual components. Although customers could have insisted on choosing among the various other components available to assemble a modular system, most were simply looking for a bicycle that...

nonmodular solution, they are making a commitment to a single source and forfeiting the many other options that would be achievable through reconfiguring heterogeneous inputs. Once a solution is chosen, the customer...

...in installed base or complementary goods availability can reap self-reinforcing feedback effects: customers are more likely to choose the product design (increasing the installed base), and complementary goods producers are more likely to...much smaller, more dispersed neighborhoods? "). Even within each of these areas there are multitudes of different kinds of systems to which this model may apply. The challenges then, are to derive the...reliability and validity of the model's ability to explain the integration and disaggregation of different kinds of systems. However, if future research refines and validates the model, we will have a...

13/3,K/3 (Item 3 from file: 15) Links
ABI/Inform(R)
01270999   99-20395
Getting started in electronic tax research
Knight, Lee G; Knight, Ray A
Journal of Accountancy v182n2 pp: 43-50 Aug 1996
ISSN: 0021-8448 Journal Code: JAC
Abstract:

...accessibility of the technology. Another big plus is the CDs' portability. Commercial online services are another option. Tax research material is stored at a central location and users tap into it with...

13/3,K/4 (Item 4 from file: 15) Links
ABI/Inform(R)
01226461   98-75856
Promotional elasticities and category characteristics
Narasimhan, Chakravarthi; Neslin, Scott A; Sen, Subrata K
Journal of Marketing v60n2 pp: 17-30 Apr 1996
ISSN: 0022-2429 Journal Code: JMK
Text:

...promotion-responsiveness of the category will evolve over time. For example, managers may expect that more brands will enter the category, the category will achieve higher penetration, and the overall price level will decrease. What effects...

13/3,K/5 (Item 5 from file: 15) <u>Links</u>
01158304   98-07699
How Alitalia improves service quality through quality function deployment
Ghobadian, A; Terry, A J
Managing Service Quality   v5n5 pp: 25-30 1995
Abstract:

...entry and in others a major source of competitive advantage. The ability to design a services package that consistently meets the customers' requirements is an important element of a successful quality improvement strategy. The inherent nature of service package complicates the...
Text:

...the QFD process. This facilitated a temporal comparison. Moreover, respondents were asked to rate each requirement for "another airline" which they had recently used, as well as Alitalia's performance for each requirement...

The majority of service organizations possess a very wide customer base, each with different requirements. This point needs to be built into the QFD process. Also, in the service context...
...and less concerned with measurable units of goodness Therefore, the procedures required for establishing customers' requirements need to be more rigorous and include a number of different approaches. In
the service setting, the quality requirements...

13/3,K/6 (Item 6 from file: 15) <u>Links</u>
01136198   97-85592
IS '95: Guideline for undergraduate IS curriculum
Couger, J Daniel; Davis, Gordon B; Dologite, Dorothy G; Feinstein, David L; et al
MIS Quarterly v19n3 pp: 341-359 Sep 1995
Text:

...in these resource areas as well as content for the necessary body of knowledge. These reports provide important leverage for local IS academic units to negotiate with administration for proper levels of support...

13/3,K/7 (Item 7 from file: 15) <u>Links</u>
00956850   96-06243

Faculty internships: A means to bridge the academician/practitioner gap
Lantos, Geoffrey P
Journal of Product & Brand Management   v3n4 pp: 15-30 1994
Text:

...needs, resources, and constraints of the university, the faculty, and the sponsoring organization. In fact,
another option is the "micro-internship", which lasts for only a few days to a week. This...
...on special project teams with staff members, studying and evaluating the firm's literature and reports,
reviewing and evaluating procedures used by the organization, critiquing a company's education
programs and courses or developing...

 13/3,K/8 (Item 1 from file: 610) Links
Business Wire
00174097 20000118018B0562 (USE FORMAT 7 FOR FULLTEXT)
Southern California Starting Salaries Sizzle in 2000; Employees With Broadened Skill-Sets Can
Expect to Receive the Highest Starting Pay
Business Wire Tuesday , January 18, 2000 12:59 EST
Journal Code: BW Language: ENGLISH Record Type: FULLTEXT Document Type: NEWSWIRE
...expected to receive the highest paid starting salaries, with secretaries who have Word Processing skills
ranking second (see Graph No. 2).
Rising 10.6% from last year's projected starting salary, the secretaries...
...and we are encouraging our clients to decide before they discover that the candidate they
want has accepted another position."

+++
 18/3,K/1 (Item 1 from file: 15) Links
ABI/Inform(R)
01030407   96-79800
Wireless technology gives paging a face-lift
Ablondi, William F
Computer Reseller News n628 pp: S32-S34 May 1, 1995
...E-mail messages when they are without access to a phone line or do not want to pay cellular rates to
see if an E-mail message may have come in.
The software allows users to set up priority lists so they are prompted by a page if the right type of
message is...

 18/3,K/2 (Item 2 from file: 15) Links
ABI/Inform(R)
00724926   93-74147
Air Cargo EDI: Ready for Take Off
King, Elliot
Global Trade v112n3 pp: 30-33 Mar 1992
Abstract:

...have made substantial commitments to electronic data interchange (EDI). Several companies are offering EDI translation software packages, and value-added networks are providing important options for potential EDI clients. EDI in air cargo is growing rapidly because it can speed the flow of packages...

18/3,K/3 (Item 1 from file: 810) Links
Business Wire
0323190 BW684
ASK COMPUTER SYSTEMS : ASK's MANMAN/X to support ORACLE database
March 8, 1993
Byline: Business Editors/Computer Writers

...database, operating system and hardware platform. As a result of today's announcement, we are providing customers the important choice of combining a flexible manufacturing product with different databases."
    To ensure that mutual customers receive the high level of reliability and...

18/3,K/4 (Item 1 from file: 813) Links
PR Newswire
1214462   LAW007
California Study to Examine Consumer Attitudes Before and After Electric Deregulation
Date: January 21, 1998   10:01 EST   Word Count: 228
...in California. The research will explore a variety of topics including: How and why customers choose their provider
    The importance (if any) of advertising and promotion Which products and services customers say they want,which they actually use and the effect of bundling these services Customer service expectations versus actual experiences The role of branding and corporate identity
    Marketing approaches and messages...

Subject Search; non patent literature; full text # 3

Set   Items   Description
S1   1846115   S (BUNDL? OR MATED OR COMBINED OR COMBINING OR COMBINES OR ACCOMPANY??? OR PACKET? ? OR PACKAGE??? OR SET OR SETS)(3N)(SERVICE OR SERVICES OR TASK OR TASKS OR JOB OR JOBS OR FUNCTION OR FUNCTIONS OR MERCHANDISE OR GOODS OR WARES OR ITEM OR ITEMS OR PRODUCT OR PRODUCTS OR ARTICLE OR ARTICLES OR THING OR THINGS OR OBJECT OR OBJECTS OR COMMODIT??? OR PURCHASES OR UNIT OR UNITS OR STOCK OR PROVISION OR PROVISIONS OR SOFTWARE OR COMPUTER? ? OR SUPPLIES OR INSTALL??? OR INSTALLATION OR EVENT? ? OR FACILITY? ? OR FACILITIES OR PRINTER? ? OR PROGRAMS)
S2   1790573   S (BUYER OR BUYERS OR PURCHASER OR PURCHASERS OR CONSUMER OR CONSUMERS OR PATRON OR PATRONS OR CUSTOMER OR CUSTOMERS OR CLIENT OR CLIENTS OR SHOPPER OR SHOPPERS OR USER OR USERS)(3N)(PREFERENCE OR PREFERENCES OR PRIORITY OR PRIORITY? OR CRITERI? OR WANT OR WANTS OR SELECTION OR SELECTIONS OR LIKING OR WISH OR WISHES OR CHOICE OR CHOOSING OR CHOOSE OR CATEGORIES OR CATEGORY OR OPTION OR OPTIONS OR REQUIREMENT? OR TYPES OR CLASSIFICATION? ? OR GROUPS OR KINDS OR DESCRIPTION? ? OR EXAMPLES OR SELECT?)
S3   549717   S (SCORE? ? OR SCORING OR STANDING OR STANDINGS OR POSITION OR VALUATION OR ASSESS? OR EVALUAT? OR RATE? ? OR RATING OR RANK?? OR RANKING OR VALUING OR WEIGHT??? OR IMPORTAN?? OR VALUED OR PRIORITI?ING OR PRIORITI?ATION)(3N)(PREFERENCE OR PREFERENCES OR PRIORITY OR PRIORITY? OR CRITERI? OR WANT OR WANTS OR SELECTION OR SELECTIONS OR LIKING OR WISH OR WISHES OR CHOICE OR CHOOSING OR CHOOSE OR CATEGORIES OR CATEGORY OR OPTION OR OPTIONS OR REQUIREMENT? OR TYPES OR CLASSIFICATION? ? OR GROUPS OR KINDS OR DESCRIPTION? ? OR EXAMPLES OR SELECT?)
S4   2975911   S (ANOTHER OR OTHER OR SECOND OR 2ND OR THIRD OR 3RD OR ALTERNATE OR ALTERNATES OR ALTERNATIVE OR ALTERNATIVES OR ADDITIONAL OR MORE OR SUPPLEMENTA?? OR SUBSEQUENT?? OR DIFFERENT OR SEPARATE OR NEXT)(5N)(PREFERENCE OR PREFERENCES OR PRIORITY OR PRIORITY? OR CRITERI? OR WANT OR WANTS OR SELECTION OR SELECTIONS OR LIKING OR WISH OR WISHES OR CHOICE OR CHOOSING OR CHOOSE OR CATEGORIES OR CATEGORY OR OPTION OR OPTIONS OR REQUIREMENT? OR TYPES OR CLASSIFICATION? ? OR GROUPS OR KINDS OR DESCRIPTION? ? OR EXAMPLES OR SELECT?)
S5   1272811   S (OUTPUT OR OUTPUTS OR OUTPUTT??? OR GET OR GETTING OR DISPLAY??? OR SHOW??? OR TELL??? OR REPORT? ? OR EXHIBIT??? OR SEE OR SEEING OR VIEW??? OR PROVID??? OR SUPPLY? OR FURNISH??? OR GENERAT?? OR GENERATING)(2N)(SCORE? ? OR SCORING OR INDEX OR STANDING OR STANDINGS OR QUANTIF? OR APPRAIS??? OR ASSESS? OR EVALUAT? OR JUDG? OR RATE? ? OR RATING OR RANK?? OR RANKING OR CRITIQ? OR OPIN? OR SELECT??? OR VALUING OR WEIGHT??? OR PREFER? OR PRIORIT??? OR IMPORTAN?? OR SCALE OR SCALES OR PRIORITI?ING OR PRIORITI?ATION)
S6   14570   S S1(10N)S2
S7   198   S S6(10N)S3
S8   26   S S7(10N)S4
S9   0   S S8(10N)S5
S10   84   S S7 AND S4
S11   24   S S10 AND S5
S12   15   S S11 NOT PY>2000
S13   12   RD (unique items)

S14   221 S S6(10N)S5
S15   11 S S14(S)S3
S16   10 S S15 NOT S13
S17   9 RD (unique items)
S18   6 S S17 NOT PY>2000
; show files

[File 9] Business & Industry(R) Jul/1994-2008/May 05
(c) 2008 The Gale Group. All rights reserved.

[File 275] Gale Group Computer DB(TM) 1983-2008/Apr 29
(c) 2008 The Gale Group. All rights reserved.

[File 621] Gale Group New Prod.Annou.(R) 1985-2008/Apr 17
(c) 2008 The Gale Group. All rights reserved.

[File 636] Gale Group Newsletter DB(TM) 1987-2008/Apr 30
(c) 2008 The Gale Group. All rights reserved.

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(c) 2008 The Gale Group. All rights reserved.
*File 16: Because of updating irregularities, the banner and the update (UD=) may vary.

[File 160] Gale Group PROMT(R) 1972-1989
(c) 1999 The Gale Group. All rights reserved.

[File 148] Gale Group Trade & Industry DB 1976-2008/Apr 17
(c)2008 The Gale Group. All rights reserved.
*File 148: The CURRENT feature is not working in File 148. See HELP NEWS148.

==

 13/3,K/1 (Item 1 from file: 275) Links
Gale Group Computer DB(TM)
(c) 2008 The Gale Group. All rights reserved.
01453940   Supplier Number: 11444583 (Use Format 7 Or 9 For FULL TEXT)
Users seeking help find best results from other users. (technical support from user groups) (Soap
Box) (column)
Brown, Judy
PC Week , v8 , n42 , p117(1) Oct 21 , 1991
Document Type: column
ISSN: 0740-1604
Language: ENGLISH   Record Type: FULLTEXT; ABSTRACT
Users seeking help find best results from other users. (technical support from user groups) (Soap
Box) (column)
Abstract: Users groups can provide more help than vendors and dealers for those seeking solutions
to their information resources management problems. The user groups of the 1990s are quite
different from those in the 1970s and early 1980s; computer user groups used to be composed...

 13/3,K/2 (Item 2 from file: 275) Links
Gale Group Computer DB(TM)
(c) 2008 The Gale Group. All rights reserved.
01448486   Supplier Number: 11210915 (Use Format 7 Or 9 For FULL TEXT)

What's new this month. (includes related article on Prodigy coverage of United Airlines flights)
(Online!)
Banks, Michael A.
Computer Shopper , v11 , n9 , p729(2) Sept , 1991
ISSN: 0886-0556
Language: ENGLISH   Record Type: FULLTEXT; ABSTRACT
Text:

...like GEnie and CompuServe alone; the figure includes revenue from E-mail, information-retrieval, and other kinds of services.
...Services tells me that tiered pricing (offering a set of basic services for one flat rate) tends to get people to look at the service, but doesn't retain users. GEnie and DELPHI report...
...Alternate Pricing. As of this writing, CompuServe is winding up an experiment with a flat-rate pricing schedule. Selected CompuServe users were given the option of trying a plan whereby a set of CompuServe "basic services" were made available for $7.95 a month. The basic services included unlimited access to...Beast that Shouted Love at the Heart of the World is one of SoftServ's
more popular offerings). Non-fiction selections range from
how-to books to computer titles.
    To call the 24-hour, 14,000...

13/3,K/3 (Item 3 from file: 275) Links
Gale Group Computer DB(TM)
(c) 2008 The Gale Group. All rights reserved.
01319878   Supplier Number: 07955408 (Use Format 7 Or 9 For FULL TEXT)
Control software: the critical issues. (control software vendors sort out the problems facing users and suppliers, and offer solutions)(part two of two) (panel discussion)
Hickey, Jack; Kuhfeld, Ron
I&CS (Instrumentation & Control Systems) , v62 , n10 , p34(7) Oct , 1989
Document Type: panel discussion
ISSN: 0746-2395
Language: ENGLISH   Record Type: FULLTEXT; ABSTRACT
Abstract: ...selecting a control software package and vendor. These factors and issues include: ensuring that the package will do the job the buyer wants, availability of an evaluation period, the choice between packages with or lacking network integration potential, the usefulness of rapid prototyping capabilities, user...

13/3,K/4 (Item 4 from file: 275) Links
Gale Group Computer DB(TM)
(c) 2008 The Gale Group. All rights reserved.
01212301   Supplier Number: 04960866 (Use Format 7 Or 9 For FULL TEXT)
Corporate use of graphics software continues to rise.
Toscano, Susan
PC Week , v4 , n22 , p95(3) June 2 , 1987
ISSN: 0740-1604
Language: ENGLISH   Record Type: FULLTEXT; ABSTRACT
 Many industry observers say that currently there is a need for higher-resolution graphics-software packages and for packages that offer more features.
    However, while such features are important, users in general want one major question answered,

said Brian McGrath, of McGrath and Associates, a consulting firm based...

13/3,K/5 (Item 1 from file: 16) Links
Gale Group PROMT(R)
07956714   Supplier Number: 66456919 (USE FORMAT 7 FOR FULLTEXT)
Effective Use of Consulting Services.(For Web sites)(Brief Article)
Guenther, Kim
Online , v 24 , n 6 , p 89 Nov , 2000
Language: English   Record Type: Fulltext
Article Type: Brief Article
Document Type: Magazine/Journal ; Professional Trade
...for the set of services you are requesting. Industry analysts such as Gartner Group publish reports
evaluating consulting company capabilities.
    The type of service you need should guide your expectations about firms...of projects that will falter.

13/3,K/6 (Item 2 from file: 16) Links
Gale Group PROMT(R)
07350985   Supplier Number: 57542173 (USE FORMAT 7 FOR FULLTEXT)
Top Ten Criteria for Selecting Financial Software.
Los Angeles Business Journal , v 21 , n 44 , p 38 Nov 1 , 1999
Language: English   Record Type: Fulltext
Document Type: Magazine/Journal ; Trade
...one of the most important decisions your enterprise will ever make.
    It pretty easy to see that the important criteria shifted as the shopper gained first hand experience
in the implementation of a financial software package.
    Here are the Top Ten Criteria of first time shoppers selecting business management software,
according to TMC, a consulting group for integrated financial software, such as...

13/3,K/7 (Item 3 from file: 16) Links
Gale Group PROMT(R)
03844114   Supplier Number: 45503621 (USE FORMAT 7 FOR FULLTEXT)
SYSTEM BEATERS, BRAND LOYALS, AND DEAL SHOPPERS: NEW INSIGHTS INTO THE
ROLE OF BRAND AND PRICE
Journal of Advertising Research , p RC-2 May , 1995
Language: English   Record Type: Fulltext
Document Type: Magazine/Journal ; Professional
...competes.
    Some categories resemble the no-equity situation pictured earlier; they are virtual commodities. In
other categories, consumers are fiercely loyal to their favorite brands, based on strongly held beliefs
about the...

13/3,K/8 (Item 1 from file: 148) Links
Gale Group Trade & Industry DB
09647332   Supplier Number: 18138057 (USE FORMAT 7 OR 9 FOR FULL TEXT)

IS'95: guideline for undergraduate IS curriculum. (information systems)(Special Issue on IS Curricula and Pedagogy)
Couger, J. Daniel; Davis, Gordon B.; Dologite, Dorothy G.; Feinstein, David L.; Gorgone, John T.; Jenkins, A. Milton; Kasper, George M.; Little, Joyce Currie; Longenecker, Herbert E., Jr.; Valacich, Joseph S.
MIS Quarterly , v19 , n3 , p341(19) Sep , 1995
ISSN: 0276-7783
Language: English
Record Type: Fulltext; Abstract
...in these resource areas as well as content for the necessary body of knowledge. These reports provide important leverage for local IS academic units to negotiate with administration for proper levels of support...

13/3,K/9 (Item 2 from file: 148) <u>Links</u>
Gale Group Trade & Industry DB
09013389   Supplier Number: 18728319 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Three customer values are key to market success.
Elliott, Michael B.; Shatto, David; Singer, Cara
Journal of Retail Banking Services , v18 , n1 , p1(7) Spring , 1996
Language: English
Record Type: Fulltext; Abstract
    The Importance of Buyer Values
    Understanding how consumers make purchasing tradeoffs based on their preferences, a bank can market far more effectively. Once you know what buyer values are important to specific target groups of customers, you can package your product and delivery options to appeal strongly to the values held by your most desirable, profitable...

13/3,K/10 (Item 3 from file: 148) <u>Links</u>
Gale Group Trade & Industry DB
08912895   Supplier Number: 18614800
Getting started in electronic tax research. (includes related article on the choice between electronic and print resources)
Knight, Lee G.; Knight, Ray A.
Journal of Accountancy , 182 , n2 , 43(7) August , 1996
ISSN: 0021-8448
Language: English
Record Type: Fulltext; Abstract
...the researcher knows the applicable code section or wants to use the publisher's topical index. Exhibit 2, page 48, illustrates the keyword search process for a relatively simple issue.

13/3,K/11 (Item 4 from file: 148) <u>Links</u>
Gale Group Trade & Industry DB
08749446   Supplier Number: 17102221 (USE FORMAT 7 OR 9 FOR FULL TEXT)
System beaters, brand loyals, and deal shoppers: new insights into the role of brand and price.(Research Currents)
Meer, David

Journal of Advertising Research , v35 , n3 , pRC-2(6) May-June , 1995
Language: English
Record Type: Fulltext; Abstract
...competes. Some categories resemble the no-equity situation pictured earlier; they are virtual
commodities. In other categories, consumers are fiercely loyal to their favorite brands, based on strongly
held beliefs about the...

13/3,K/12 (Item 5 from file: 148) Links
Gale Group Trade & Industry DB
07620503   Supplier Number: 16640210 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Alternative scales for measuring service quality: a comparative assessment based on psychometric
and diagnostic criteria.
Parasuraman, A.; Zethhaml, Valarie A.; Berry, Leonard L.
Journal of Retailing , v70 , n3 , p201(30) Fall , 1994
Language: ENGLISH
Record Type: FULLTEXT; ABSTRACT
...the service and their perceptions of the service performance. The researchers also uncovered a
comprehensive set of service attributes that customers might use as criteria in assessing service
performance. Subsequent empirical research based on the exploratory work produced SERVQUAL, a
22-item scale for measuring...several scaling formats for operationalizing service quality, a sampling plan
for
gathering data using the different formats, and evaluative criteria for a comparative assessment of the
formats. The panel critically examined the proposal and offered...

+++
18/3,K/1 (Item 1 from file: 621) Links
Gale Group New Prod.Annou.(R)
01213970   Supplier Number: 43696181 (USE FORMAT 7 FOR FULLTEXT)
ASK's MANMAN/X TO SUPPORT ORACLE DATABASE
News Release , p 1 March 8 , 1993
Language: English   Record Type: Fulltext
Document Type: Magazine/Journal ; Trade
...database, operating system and hardware platform. As a result of today's announcement, we are
providing customers the important choice of combining a flexible manufacturing product with
different databases."
    To ensure that mutual customers receive the high level of reliability and...

18/3,K/2 (Item 1 from file: 16) Links
Gale Group PROMT(R)
03848312   Supplier Number: 45513092 (USE FORMAT 7 FOR FULLTEXT)
WIRELESS TECHNOLOGY GIVES PAGING A FACE-LIFT
Computer Reseller News , p S32 May 1 , 1995
Language: English   Record Type: Fulltext
Document Type: Magazine/Journal ; Trade

...E-mail messages when they are without access to a phone line or do not want to pay cellular rates to see of an E-mail message may have come in.

The software allows users to set up priority lists so they are prompted by a page if the right type of message is...

18/3,K/3 (Item 1 from file: 160) Links
Gale Group PROMT(R)
(c) 1999 The Gale Group. All rights reserved.
01970161
The Umbrella Principle
Marketing & Media Decisions   July, 1988 p. 118-125

ISSN: 0195-4296

Ad agencies have been adding specialized marketing units in order to supply a diverse selection of services to clients and promote their firm as a total package provider. Marketing service billings are increasing at a pace greater than the 8-9% growth rate for the...

18/3,K/4 (Item 1 from file: 148) Links
Gale Group Trade & Industry DB
(c)2008 The Gale Group. All rights reserved.
11764840   Supplier Number: 57542173 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Top Ten Criteria for Selecting Financial Software.
Los Angeles Business Journal , 21 , 44 , 38 Nov 1 , 1999
ISSN: 0194-2603
Language: English
Record Type: Fulltext
...one of the most important decisions your enterprise will ever make. It pretty easy to see that the important criteria shifted as the shopper gained first hand experience in the implementation of a financial software package.

Here are the Top Ten Criteria of first time shoppers selecting business management software, according to TMC, a consulting group for integrated financial software, such as...

18/3,K/5 (Item 2 from file: 148) Links
Gale Group Trade & Industry DB
(c)2008 The Gale Group. All rights reserved.
08010490   Supplier Number: 16903280 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Wireless technology gives paging a facelift. (Emerging Technologies special supplement: Mobile Computing)(Column)
Ablondi, William F.
Computer Reseller News , n628 , pS32(2) May 1 , 1995
Document Type: Column
ISSN: 0893-8377
Language: English
Record Type: Fulltext; Abstract
...E-mail messages when they are without access to a phone line or do not want to pay cellular rates to see if an E-mail message may have come in.

The software allows users to set up priority lists so they are prompted by a page if the right type of message is...

18/3,K/6 (Item 3 from file: 148) Links
Gale Group Trade & Industry DB
05927543   Supplier Number: 12309273 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Air cargo EDI: ready for take off. (electronic data interchange)(includes related article on Customs
Service's Air Automated Manifest program)
King, Elliot
Global Trade , v112 , n3 , p30(3) March , 1992
ISSN: 1060-0906
Language: ENGLISH
Record Type: FULLTEXT
...substantial commitments to EDI. Their efforts are being rewarded. Several companies are offering EDI
translation software packages, and valueadded networks are providing important options for potential
EDI clients.
International standards are slowly coming into place, and the U.S. Customs Service is actively...

Subject Search; non patent literature; full text # 4

Set   Items   Description
S1   72595   S (BUNDL? OR MATED OR COMBINED OR COMBINING OR COMBINES OR ACCOMPANY??? OR PACKET? ? OR PACKAGE??? OR SET OR SETS)(3N)(SERVICE OR SERVICES OR TASK OR TASKS OR JOB OR JOBS OR FUNCTION OR FUNCTIONS OR MERCHANDISE OR GOODS OR WARES OR ITEM OR ITEMS OR PRODUCT OR PRODUCTS OR ARTICLE OR ARTICLES OR THING OR THINGS OR OBJECT OR OBJECTS OR COMMODIT??? OR PURCHASES OR UNIT OR UNITS OR STOCK OR PROVISION OR PROVISIONS OR SOFTWARE OR COMPUTER? ? OR SUPPLIES OR INSTALL??? OR INSTALLATION OR EVENT? ? OR FACILITY? ? OR FACILITIES OR PRINTER? ? OR PROGRAMS)
S2   78885   S (BUYER OR BUYERS OR PURCHASER OR PURCHASERS OR CONSUMER OR CONSUMERS OR PATRON OR PATRONS OR CUSTOMER OR CUSTOMERS OR CLIENT OR CLIENTS OR SHOPPER OR SHOPPERS OR USER OR USERS)(3N)(PREFERENCE OR PREFERENCES OR PRIORITY OR PRIORITY? OR CRITERI? OR WANT OR WANTS OR SELECTION OR SELECTIONS OR LIKING OR WISH OR WISHES OR CHOICE OR CHOOSING OR CHOOSE OR CATEGORIES OR CATEGORY OR OPTION OR OPTIONS OR REQUIREMENT? OR TYPES OR CLASSIFICATION? ? OR GROUPS OR KINDS OR DESCRIPTION? ? OR EXAMPLES OR SELECT?)
S3   55114   S (SCORE? ? OR SCORING OR STANDING OR STANDINGS OR POSITION OR VALUATION OR ASSESS? OR EVALUAT? OR RATE? ? OR RATING OR RANK?? OR RANKING OR VALUING OR WEIGHT??? OR IMPORTAN?? OR VALUED OR PRIORITI?ING OR PRIORITI?ATION)(3N)(PREFERENCE OR PREFERENCES OR PRIORITY OR PRIORITY? OR CRITERI? OR WANT OR WANTS OR SELECTION OR SELECTIONS OR LIKING OR WISH OR WISHES OR CHOICE OR CHOOSING OR CHOOSE OR CATEGORIES OR CATEGORY OR OPTION OR OPTIONS OR REQUIREMENT? OR TYPES OR CLASSIFICATION? ? OR GROUPS OR KINDS OR DESCRIPTION? ? OR EXAMPLES OR SELECT?)
S4   256550 S (ANOTHER OR OTHER OR SECOND OR 2ND OR THIRD OR 3RD OR ALTERNATE OR ALTERNATES OR ALTERNATIVE OR ALTERNATIVES OR ADDITIONAL OR MORE OR SUPPLEMENTA?? OR SUBSEQUENT?? OR DIFFERENT OR SEPARATE OR NEXT)(5N)(PREFERENCE OR PREFERENCES OR PRIORITY OR PRIORITY? OR CRITERI? OR WANT OR WANTS OR SELECTION OR SELECTIONS OR LIKING OR WISH OR WISHES OR CHOICE OR CHOOSING OR CHOOSE OR CATEGORIES OR CATEGORY OR OPTION OR OPTIONS OR REQUIREMENT? OR TYPES OR CLASSIFICATION? ? OR GROUPS OR KINDS OR DESCRIPTION? ? OR EXAMPLES OR SELECT?)
S5   101051 S (OUTPUT OR OUTPUTS OR OUTPUTT??? OR GET OR GETTING OR DISPLAY??? OR SHOW??? OR TELL??? OR REPORT? ? OR EXHIBIT??? OR SEE OR SEEING OR VIEW??? OR PROVID??? OR SUPPLY? OR FURNISH??? OR GENERAT?? OR GENERATING)(2N)(SCORE? ? OR SCORING OR INDEX OR STANDING OR STANDINGS OR QUANTIF? OR APPRAIS??? OR ASSESS? OR EVALUAT? OR JUDG? OR RATE? ? OR RATING OR RANK?? OR RANKING OR CRITIQ? OR OPIN? OR SELECT??? OR VALUING OR WEIGHT??? OR PREFER? OR PRIORIT??? OR IMPORTAN?? OR SCALE OR SCALES OR PRIORITI?ING OR PRIORITI?ATION)
S6   395   S S1(10N)S2
S7   13   S S6(10N)S3
S8   2   S S7(10N)S4
S9   0   S S8(10N)S5
S10   9   S S7 AND S4
S11   3   S S10 AND S5
S12   1   S S11 NOT PY>2000
S13   4   S S6(10N)S5

S14   0   S S13(S)S3
S15   11   S S6(S)S5
S16   3   S S15 AND S3
S17   3   S S16 NOT PY>2000
S18   3   RD (unique items)
; show files

===

12/3,K/1 (Item 1 from file: 485) Links
Accounting & Tax DB
00582373
Getting started in electronic tax research
Knight, Lee G; Knight, Ray A
Journal of Accountancy v182 n2 pp: 43-50 Aug 1996
ISSN: 0021-8448 Journal Code: JAC
Word Count: 2434 Line Count: 221 Accounting & Tax DB_1971-2008/Apr W3
Abstract:

...accessibility of the technology. Another big plus is the CDs' portability. Commercial online services
are another option. Tax research material is stored at a central location and users tap into it with...

18/3,K/1 (Item 1 from file: 268) Links
Banking Info Source
00347585 (USE FORMAT 7 OR 9 FOR FULLTEXT)
A loan for every customer
Schneider, Howard
Mortgage Banking , v 59 , n 1 , p 82-90 , Oct 1998 Document Type: Journal Article Language: English
 Record Type: Abstract Fulltext

...means.

Q: Is the industry moving toward providing bundled closinA services?

A: [The concept of] bundled services has some promise.
When we talk with consumer groups, they usually get pretty comfortable with the idea. It's hard to argue against saving...

...bundled settlement-related services. The types of services that could be included are the credit report, appraisal, survey, pest inspection, etc.]

Q: What about class-action suits?

A: We've had a...most important function we provide, and we're making pretty good progress in boosting homeownership rates for underserved groups.

Additionally, subprime lending is a real boon for delivering more housing finance. We applaud it...

18/3,K/2 (Item 1 from file: 267) Links
Finance & Banking Newsletters
04545390
CRMR'S BEST PREDICTIVE TOOL AWARD SuperSolutions and Emerald First Take the Prize
CREDIT RISK MANAGEMENT REPORT
February 8, 1999 E Vol: 9 Issue: 2 Document Type: NEWSLETTER
Publisher: PHILLIPS BUSINESS INFORMATION
Language: ENGLISH   Word Count: 491   Record Type: FULLTEXT
Text:

...and enterprise servers. The package comes with document imaging and generations modules as well. The software combines speed, user friendliness and flexibility, allowing the user to choose from unlimited scoring models and to tweak and modify models to suit individual needs. (Larry Filiberto, Emerald First...

...company officials.

Results: The only external interface to Daybreak is one or more credit bureau reports, making credit score computation fast and efficient. The underwriting time is reduced and the credit decisions are communicated...

18/3,K/3 (Item 1 from file: 485) Links
Accounting & Tax DB
00693784
A framework for integrating activity-based costing and the balanced scorecard into the logistics strategy development and monitoring process
Liberatore, Matthew J; Miller, Tan
Journal of Business Logistics v19 n2 pp: 131-154 1998
ISSN: 0735-3766 Journal Code: JBL
Word Count: 6739 Line Count: 613 Accounting & Tax DB_1971-2008/Apr W3
Text:

...goal, the criteria, and the alternatives. The AHP uses pairwise comparisons to assess the relative importance of the criteria in meeting the goal, and of the alternatives in meeting each of the criteria. The...e.g., manufacturing, logistics, and sales and marketing) represents a good group to perform the "criteria weighting" task. A well-balanced combination of senior managers should have a good overall perspective on...

...Once the group is chosen, a voting method for deciding the actual AHP-balanced scorecard weights must be selected. There are several possibilities. For example, suppose that the process begins with each group member...

...comparisons described in step 1 can be entered and processed with a user-friendly AHP software package such as Expert Choice for Windows 9.0.22 Expert Choice enables the user to quickly and easily structure hierarchies, enter all necessary judgments, and automatically compute the alternative and criteria weights.

After structuring the hierarchy, Expert Choice offers several modes for entering judgments, including verbal and...

Section 3: Best Results

09580448 Best Results
SYSTEM AND METHOD FOR ASSISTING CUSTOMERS IN CHOOSING A BUNDLED SET OF COMMODITIES USING CUSTOMER PREFERENCES

[May contain some parts]

14/5/6 (Item 6 from file: 350) Links
Derwent WPIX
(c) 2008 The Thomson Corporation. All rights reserved.
0010062224 & & *Drawing available*
WPI Acc no: 2000-368089/200032
Related WPI Acc No: 1997-157359; 2001-309722
XRPX Acc No: N2000-275529
Method for data management of financial transaction such as automated warrant trading system by receiving request for execution of proposed transaction for user in accordance with selection by user of generated rate quote
Patent Assignee: CITIBANK AG (CITI-N)
Inventor: BROOKS E; IRWIN F; JOHNSON M; LICCI C; LIEVEN A T; PFUNDT D; POTTER N; RASCHDORF A; RAYNER P E; TORREMANTE M

Patent Family (2 patents, 26 & countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update	Type
EP 1006471	A2	20000607	EP 1999123955	A	19991206	200032	B
JP 2000194769	A	20000714	JP 1999344540	A	19991203	200039	E

Alerting Abstract EP A2
NOVELTY - A request for execution of the proposed transaction for the user (12) is received in accordance with the selection by the user (12) of the generated rate quote. The proposed transaction is automatically executed for the user (12) in accordance with the generated rate quote upon receipt of the request for execution within the set period of time.
DESCRIPTION - An INDEPENDENT CLAIM is included for:
a system for data management of financial transactions

USE - For data management such as an automated warrant trading system.
ADVANTAGE - Reduced error rates, without the expense associated with actually installing the system, enables selected customers to deal over the telephone and avoids the necessity for such customers to install the system while enables full warrant trading capabilities without the expense of highly paid

professional traders and enables users to easily buy and sell warrants from a number of banks and market makers. Avoids the need for users of the system of one bank who access the system by dial-up having to disconnect and redial with another bank and the necessity for a user having to log in separately to a number of systems without integrating the system to the extent that the system may be considered and regulated as a stock exchange. Maintains segregation between price makers

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31/5/1 (Item 1 from file: 350) <u>Links</u>
Derwent WPIX
0015656422 & & *Drawing available*
WPI Acc no: 2006-220604/200623
Related WPI Acc No: 1999-540929; 2002-415076; 2005-570602; 2006-371478; 2007-475091
XRPX Acc No: N2006-189438
Auction ordering method in customer query processing, involves ranking multiple identified auctions based on selection performed by another user auctions identified from similar selection specification
Patent Assignee: BOWMAN D (BOWM-I); LINDEN G (LIND-I); ORTEGA R E (ORTE-I); SPIEGEL J R (SPIE-I)
Inventor: BOWMAN D; LINDEN G; ORTEGA R E; SPIEGEL J R

Patent Family (1 patents, 1 & countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update	Type
US 20060053065	A1	20060309	US 199833824	A	19980303	200623	B
			US 199841081	A	19980310		
			US 1999344802	A	19990625		
			US 2005118118	A	20050429		

Alerting Abstract US A1
NOVELTY - The method involves receiving selection specification from a user. A set of auctions that satisfy the received selection specification is identified from the mapping of selection specification. Multiple identified auctions are ranked based on selection performed by another user on the multiple auctions identified from similar selection specification. The ordered auction are displayed to user.
DESCRIPTION - INDEPENDENT CLAIMS are also included for the following:

3. computer readable medium storing instructions for ranking auctions; and
4. system for ranking auctions.

USE - For ordering of items related to query of customers in client computer system.
ADVANTAGE - Enables easy selection and display of items to the user related to query even when no item completely matches with the query.
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31/5/14 (Item 14 from file: 350) <u>Links</u>
Derwent WPIX
0008802897 & & *Drawing available*
WPI Acc no: 1998-347974/199830
XRPX Acc No: N1998-271664
Interactive computer system for liability product selection - includes unit calculating variable rate

applicable to liability products over duration based on user entered values which are combined with rate of change information
Patent Assignee: MERRILL LYNCH & CO INC (MERR-N)
Inventor: LARCHE K; TAEUBER C

Patent Family (1 patents, 1 & countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update	Type
US 5765144	A	19980609	US 1996669080	A	19960624	199830	B

Alerting Abstract US A
The system includes a unit allowing a user to select a first prediction for the direction of future interest rates. A unit allows the user to select a second prediction for the rate of change of future interest rates. A keyboard allows the user to input the duration that the selected product will be held.
A unit calculates the variable rate applicable to each of the liability products over the duration based on the first and second predictions to select at least one of the liability products having one of the lowest average payment and the lowest average interest rate.
The second prediction may be selected from a first, second and third rate of change, the first rate representing 1/2 point per year, the second rate representing 1 point per year and the third rate representing 2 points per year. A unit adds the selected rate of change to the variable rate for each of the liability products for each year of the duration. A unit retrieves updated variable rate structure information for the liability products.
ADVANTAGE - Gathers information on which to base selection of credit products. Selects products based partly on customer opinion on future interest rates. Provides semi-automatic application completion using gathered information.
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[background type of thing]

13/3,K/2 (Item 2 from file: 15) Links
ABI/Inform(R)
02072689   61999186
Toward a general modular systems theory and its application to interfirm product modularity
Schilling, Melissa A
Academy of Management. The Academy of Management Review   v25n2 pp: 312-334 Apr 2000
ISSN: 0363-7425 Journal Code: AMR
Text:

...Increasing modularity is not, however, limited to products: scholars have noted increasing modularity in many different kinds of systems. For example, in recent research scholars have examined the disaggregation of many large...
...and integration are used in the many disciplines that study systems, we would find many other examples of systems that had migrated toward or away from increasing modularity.
So what drives some...to provide a general modular systems theory in its final state. This research does, however, provide a very important first step in this direction, and, as a more refined theory of modular systems evolves...rather than acting voluntaristically upon it), because such a perspective is parsimonious and may be more accurate for many kinds of systems, this perspective is not a necessary assumption of the models. In the product...likely they are to agree on a single configuration. By employing modularity, heterogeneous customers can choose a car configuration that more closely meets their preferences. Close examination of this example reveals that each of these two factors reinforces the pressure...apply this framework to a specific example: interfirm product modularity.

INTERFIRM PRODUCT MODULARITY
Products, like other kinds of systems, typically are bundles of components. A computer is a bundle of a

CPU...

...automatic steering or transmission, and so on), and he or she may be able to choose components made by other vendors (such as a stereo system, tires, roof racks, security systems, and so on). Even...the same time that the products became less differentiated, there was growing pressure to make different kinds of software programs work together better. Many users of office software programs wished to combine ...

...assemble those components into the product configuration, then a nonmodular product may offer the customer additional functionality by eliminating selection and assembly responsibilities. In order for a customer to choose components of a modular system...and price requirements.

Holt and Sherman (1986) suggest that where component quality is difficult to assess, customers may choose bundled or integrated products that are believed to provide an acceptable average quality across the components. Furthermore, where the...

...designs will be more attractive to both customers and producers.

The diversity of available technological options might compel customers to seek more flexible solutions and make being tied to a single vendor less attractive. First. the number...

...Second, commitment to a single, integrated product system imposes an opportunity cost equivalent to the next best option available. When many different options are available, this opportunity cost is likely to be higher, because the next best solution is likely to be better than the next best solution when there are few

options available. Third, when there is a great diversity in available technologies, the customer faces more ambiguity about which option is actually best. When there is little diversity in the technological options, customers sacrifice less...

...they face less uncertainty about the optimality of their technology choice.

Diversity in the technological options available makes modularity more attractive to producers as well. It is usually difficult, and costly, for a firm to...

...are made up of components that draw from different underlying production technologies, distribution and marketing requirements, or other required skill sets, a firm's core capabilities may put it at a performance or...more differentiated firm capabilities are, the more likely firms will be to produce disparate technological options; likewise, the more technological options there are available to firms, the more likely they will be to choose to specialize in different things. Furthermore, when these two attributes are combined with the adoption of modular product designs...

...to which firms in the market have differentiated capabilities and the availability of diverse technological options will reinforce each other.

Proposition 7: The adoption of increasingly interfirm modular product designs,, may result in both the...compare the performance advantages of the various individual components. Although customers could have insisted on choosing among the various other components available to assemble a modular system, most were simply looking for a bicycle that...

nonmodular solution, they are making a commitment to a single source and forfeiting the many other options that would be achievable through reconfiguring heterogeneous inputs. Once a solution is chosen, the customer...

...in installed base or complementary goods availability can reap self-reinforcing feedback effects: customers are more likely to choose the product design (increasing the installed base), and complementary goods producers are more likely to...much smaller, more dispersed neighborhoods? "). Even within each of these areas there are multitudes of different kinds of systems to which this model may apply. The challenges then, are to derive the...reliability and validity of the model's ability to explain the integration and disaggregation of different kinds of systems. However, if future research refines and validates the model, we will have a...

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01213970   Supplier Number: 43696181 (USE FORMAT 7 FOR FULLTEXT)
ASK's MANMAN/X TO SUPPORT ORACLE DATABASE
News Release , p 1 March 8 , 1993
Language: English   Record Type: Fulltext
Document Type: Magazine/Journal ; Trade
...database, operating system and hardware platform. As a result of today's announcement, we are providing customers the important choice of combining a flexible manufacturing product with different databases."

To ensure that mutual customers receive the high level of reliability and...